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FOR IMMEDIATE RELEASE

ANIMAL NECESSITY, THE MAKERS OF OCU-GLO CANINE VISION FORMULA, TO INTRODUCE VETERINARY SPECIALTY LINE AT WORLD PET ASSOCIATION TRADE SHOW: SUPERZOO

New York, NY- Animal Necessity, LLC (<u>www.animalnecessity.com</u>), the respected manufacturer of high-quality nutritional pet products, will be debuting their full nutraceutical line at the SuperZoo tradeshow and conference for pet retailers, to be held at Mandalay Bay in Las Vegas, NV, August 1-3, 2016.

Ocu-GLO Canine Vision Supplement, is the flagship veterinary product and worldwide industry leader in canine ocular support. Comprised of a patented blend 12 antioxidants, Ocu-GLO has been formulated to protect vital cells in the eyes from oxidative damage occurring with many ocular conditions. Ocu-GLO is safe for cats as well.

"Restoring vision to an animal, or preserving vision where it could have been lost, is a wonderful thing to witness and share with a pet owner. I strongly believe that integrative medicine, including carefully designed supplements, can help our pets' health, just as they can help people."

- Dr. Terri McCalla, MS, DACVO - Animal Eye Care Clinic, Bellingham, WA

Dedicated to veterinary professionals since 2005, Animal Necessity is at the forefront of the development and promotion of holistic, protocol based approaches to animal wellness. This award winning line of nutraceuticals, **formulated by Board-Certified Veterinary Specialists**, provides over two dozen veterinary products for the support of animal nutritional needs. Animal Necessity is an NASC (National Animal Supplement Council) member and an Inc500|5000 company.

Members of Animal Necessity veterinary staff will be at booth #4268. Interview's available upon request.

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