



FOR IMMEDIATE RELEASE

CONTACT:

Jocelyn Rosenthal 415-580-2667 info@booboosbest.com www.booboosbest.com

BOO BOO'S BEST DEBUTS BOOSTERS DEHYDRATED RAW TREATS & FOOD TOPPERS FOR DOGS (AND CATS) AT SUPERZOO

SUPERZOO, LAS VEGAS NV AUGUST 2-4, 2016 Visit Boo Boo's Best at Booth #4149

Boo Boo's Best is delighted to bring our new product line: **boosters! Dehydrated Raw Treats & Food Toppers for Dogs** to SuperZoo!! A nutritional boost in every bite!!

These 100% natural, whole-food boosters! are made from wild or grass-fed meats and organ meats from Australia, New Zealand and the USA; antioxidant-rich fruits and vegetables and organic virgin coconut oil.

The boosters! line focuses on exotic proteins like Goat, Bison, Elk, Kurobuta Pork & Wild Boar, Green-Lipped Mussels from New Zealand and Whole Wild-Caught Anchovies. These novel proteins are terrific for dogs with allergies or digestive issues; are super-motivating training treats, as well as the perfect food topper to entice bored, stressed or picky eaters to lick their bowls clean!

Single-Ingredient Treats like **Mighty Mussels** and **Awesome Anchovies** are irresistible to and healthful for both dogs and cats!!

Best of all, these boosters allow pet owners to give their dogs a whole, raw, all-natural nutrition boost every day!

boosters! are made without grains, corn, soy, gluten, artificial ingredients of any kind, or ingredients from China. Boo Boo's Best boosters! are made in California.

