



FOR IMMEDIATE RELEASE:

May 25, 2016



CONTACT:

Dave Campanella
180 Commerce Blvd.
Frankfort, KY 40601
(502) 234-5300 ext. 109
(502) 234-5900 fax
Dave@bestshotpet.com

Best Shot introduces “M.E.D.™ Chlorhexidine Shampoo” at Groomer SuperShow Las Vegas

(Frankfort, Kentucky USA) **Best Shot Pet Products International** debuts its new Chlorhexidine Shampoo at this year’s SuperZoo trade show booth #11039 in the Groomer’s Court area Tuesday August 2nd through Thursday August 4th.

This latest addition to the company’s **M.E.D. Wellness** line of grooming products features 3% Chlorhexidine Gluconate as its antimicrobial agent to effectively fight stubborn skin conditions associated with bacteria, yeast and other microorganisms including *Pseudomonas Aeruginosa* (a most troublesome microbe in grooming salons).

M.E.D. Chlorhexidine Shampoo is notably moisturizing and mild for routine bathing, so it’s safe for dogs, cats, horses, puppies, kittens and foals. Best of all, it leaves coats looking fabulous, boasting many of the advanced conditioning attributes groomers associate with Best Shot products.

“Today’s hurried professionals are looking for a reliable “quick-kill” antiseptic shampoo from a company and brand they can trust. Best Shot’s M.E.D. Chlorhexidine Shampoo delivers what it promises and a whole lot more!” states company spokesman Dave Campanella. “We’re looking forward to its launch here at SuperZoo.”

Groomers and retailers can anticipate enticing introductory offers and savings on all Best Shot® products at booth 11039.

About Best Shot

Best Shot has over 25 years' experience manufacturing quality grooming liquids for dogs, horses and cats. Its brands have become the preeminent choice among professional groomers, dog fanciers and discerning pet parents. Best Shot's mission is to excite consumers with continued advancements in pet grooming technology, always striving for legitimate value, quality, convenience and innovation with every product it develops. Many pet product marketers turn to Best Shot for private label fulfillment as well.

Best Shot Brands

Best Shot®, 3-Step System™, 256 Disinfectant, UltraMAX® Pro, ONE SHOT® Deodorizers, Scentament® Spa, M.E.D. Wellness™, Best Shot® EQUINE, BSP Private Label Services