



BISCUIT BOB'S
GOURMET DOG TREATS

*They'll LOVE the
Taste of Healthy!*

GIVE YOUR PETS FLAVOR WITHOUT SACRIFICING HEALTH WITH BISCUIT BOB'S GOURMET DOG TREATS

Shelby Township, Mich. (FOR IMMEDIATE RELEASE) -- The news is filled with stories of pet foods and treats being recalled because of illness or death frequently linked to tainted ingredients from questionable sources. The sadder truth is that even the products which escape recall are often not any better for pets, because the chemicals and fillers used in their production may have chronic effects on animal health. Biscuit Bob's Gourmet Dog Treats aim to ease pet owners' worries by using regionally-sourced, all-natural ingredients in their Michigan-based production facilities to create savory treats any dog will love.

A little known fact about dog treats is that the filler-base used in most treats is made up of wheat, corn, or soy, which are not readily digested by dogs. This leaves little nutritional value in many treats, but what is more concerning is that those same ingredients can act as allergens for many dog breeds. The effects of these allergens will vary from dog to dog, and can range anywhere from mild scratching, to long-term illness and/or death. While there are good alternative dog *foods* on the market which offer better ingredients, there have not been as many healthy options for dog *treats*.

Biscuit Bob's is filling that void by offering healthy Gourmet Dog Treats, bursting with natural flavor. Low-allergen White Pearl Millet, which has tremendous amount of Vitamin B properties, protein, amino acids and minerals. Millet is also a wonderful scrub brush for the dogs system, Olive Oil is used as a base for each treat. Flavor is added with real whole-food ingredients such as peanut butter, apples, carrots, and Parmesan cheese. Finally, each treat is fortified with Vitamins E and C and Fish Oil.

Biscuit Bob's Gourmet Dog Treats give pet owners the freedom and confidence to know that they can reward or train their dogs without sacrificing long-term health. And they can give their pets delicious treats without sacrificing flavor.

About Biscuit Bob's

Biscuit Bob's was founded in 2009 by "Biscuit" Bob King, and his wife, Lena. They began baking their own healthy dog treats in the wake of the death of a beloved pet, which their veterinarian attributed to long-term overexposure to wheat gluten from dog food and treats. After sharing their treats within select circles, they were encouraged to sell them on a larger scale, and Biscuit Bob's Gourmet Dog Treats were born.

The Biscuit Bob's brand has grown steadily over the past four years, with a solid fan base and distribution throughout the state of Michigan. With production now moved to a larger facility, a rejuvenated brand logo, select fresh flavors, and new eye-catching packaging, Biscuit Bob's Gourmet Dog Treats are poised to take the nation by storm.

Contact

To learn more about Biscuit Bob's Gourmet Dog Treats, please contact:

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