

Bow Wow Dog Houses Sets SuperZoo 2016 to Launch **The Tucker Box Line** of Dog Beds and Bowls and Lighter, Lower-Cost Dog Houses Available in Kit Form

From The Company That is Taking Dog Houses to New Levels Of Quality and Fun Comes Tucker Box Beds and Matching Tucker Box Bowls – Along with the Company's First-ever Completely Modular Dog Houses

For Immediate Release:

LOS ANGELES (June 23) – Los Angeles-based Bow Wow Dog Houses, the country's celebrated manufacturer-distributor of quality-crafted premium dog houses, has set Super Zoo 2016 to launch its eagerly-anticipated *Tucker Box Line* of specially-designed dog bowls and dog beds.

The SuperZoo Show, which is in Las Vegas on August 2 – 4, will also serve as the launch pad for Bow Wow's lighter and lower price point dog house available to consumers in kit form. Under the 'Build Your Own Bow Wow Dog House,' the all-new lighter and lower cost dog houses will be ready for distribution this summer.

Built from environmentally-conscious resources, Bow Wow's *Tucker Box Line* represents the company's 'bow' into the dog bed and bowl categories and continue the company's focus on producing the utmost in construction quality, design innovation, pet comfort and worry-free maintenance.

Constructed of all-wood, the *Tucker Box* dog beds and matching *Tucker Box Bowl* dog bowls are manufactured with upcycled and recycled materials designed to maximize use of our products while being completely eco-friendly. Bow Wow is making the line available to ship plain or stained and finished to a variety of natural wood colors.

The *Tucker Box* bed frames are 100% upcycled/recycled materials with mattresses that are 100% US-made and designed for easy care. Bow Wow is making the entire *Tucker Box Line* e-commerce ready for retailers to add to their websites.

Sized for every dog, Bow Wow's *Tucker Box* beds are available in Small (20"×20"), Medium (30"×20") and Large (48"×30") to accommodate any sized breed. To accompany the *Tucker Box* dog bed, Bow Wow also features the *Tucker Box Bowl* dog bowl to match, available in either medium or large.

"Bow Wow Dog Houses is changing the landscape for high-quality dog bowls and dog beds, putting the emphasis on outstanding construction, great style and total pet comfort. The all-wood line is the latest example of Bow Wow's commitment to retailers and consumers alike. The *Tucker Box Bed* and *Tucker Box Bowl* lets pets sleep and eat in style. At the same time, we are thrilled to introduce our Bow Wow DIY dog house kits – the result of strong retailer and consumer demand," said Bow Wow Dog Houses President and CEO Larry Hobbs.

(more)

Bow Wow will showcase its all-new *Tucker Box Line* at SuperZoo 2016 part of its extensive retail affiliate program that provides comprehensive front and back end support for the sale and marketing of the company's in-demand quality-constructed pet houses and ancillary product. The Bow Wow retail program delivers to retailers and customers alike a turnkey system for choosing size, exterior siding, optional features, paint colors and stains. In addition, retailers and customers are able to choose either fully-assembled Bow Wow Dog houses or home kits that can be easily assembled.

Fully constructed in the USA, Bow Wow Dog Houses utilize the finest materials made only from environmentally conscious resources ensuring that each and every home is built to the highest standards of safety and comfort. All Bow Wow pet homes are designed with three basic components – base, home and roof from eco-friendly wood products. From there, clients can choose from a wide palate of choices in material, stain and paint colors, and numerous optional design features.

The company's extraordinary dog houses have been recently profiled by such major media as KTLA which conducted a series of live remotes from Bow Wow's Los Angeles manufacturing facilities, along with Pet Patrol, which airs on KUSI-TV in San Diego, the nationally-syndicated Animal Radio, and Lucky Puppy Magazine – all of which celebrated Bow Wow Dog Houses for their high quality and innovative designs.

At SuperZoo 2016, which will be at Mandalay Bay in Las Vegas on August 2 through 4, Bow Wow Dog Houses booth will be # 3281. Visit www.BowWowDogHouses.com to learn more.

About Bow Wow Dog Houses

Bow Wow Dog Houses is based in the Compton area of Los Angeles, residing in a sprawling manufacturing facility that is also home to parent Brent-Wood Products of Los Angeles, a family owned and operated company with three generations of wood working experience and design. Built entirely in its Compton facilities, each distinctive Bow Wow Dog House is hand-crafted with great attention to detail, comfort and safety.

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CONTACT: SSA Public Relations
(818) 907-0500
Cara Downs
cdowns@ssapr.com