



ESSENCES & AROMATHERAPY  
for healthier and happier pets

FOR IMMEDIATE RELEASE

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## ‘CALM MY PET’ COMPANY ANNOUNCES ADDITION OF NEW UNSCENTED EMOTIONAL WELLNESS ESSENCES Unique Veterinary Formulated, Natural Essences specifically for Arthritis, Seniors, Rescues and Focus.

North Canton, OH, March 2016 – After great success with her unique line of Calm My Pet products, veterinarian Dr. Pamela Fisher has expanded her unscented wellness essences with Calm My Focus, Calm My Senior, Calm My Arthritis, and Calm My Rescue. Her innovative program combines therapeutic music with her custom formulated, fragrance-free emotional essences.

- **CALM MY ARTHRITIS** for pets is formulated to promote healthy joints and movement. It is recommended for arthritis, discomfort, muscle/joint soreness, or overuse.
- **CALM MY SENIOR** is made specifically for senior dog and cat concerns to support graceful aging. **Calm My Senior Kit** includes Calm My Senior, Calm My Arthritis and Calm My Pet Music CD.
- **CALM MY RESCUE** assists with new beginnings and changes. This essence is formulated for dogs adjusting to new situations or households. It is recommended for letting go of stress, trauma, fear and anxiety from earlier in life. **Calm My Rescue Kit** includes Calm My Rescue and Calm My Pet Music CD for the most comprehensive calming effect.
- **CALM MY FOCUS** is recommended for training, competitions, visitors, high energy, stress, and anxiety in dogs. This essence promotes dogs’ best performance in different challenging situations. Here is what Sue, a dog trainer, has to say about **Calm My Focus**: *“I sprayed Calm My Focus on Jagger & Tommi and they both focused on me and the course winning 5 ribbons at the show with Jagger **beating his best time by 25 seconds!**”*

Calm My Pet products are certified organic and handmade by holistic veterinarian Dr. Fisher in North Canton, OH. Our essences are **completely unscented, containing no alcohol or glycerin**. These essences are tasteless and **easily accepted by all pets**. These are not herbal remedies. They are made with plants, flowers, trees, gemstones, color therapy, and Reiki energy infused in spring water. These are called “vibrational essences” and are the cutting edge of natural calming products for the pet industry.

Dr. Fisher was inspired to create Calm My Pet products after she founded the Rescue Animal MP3 Project in 2011. Her non-profit project continues to donate calming music to over 1180 shelters across the United States. Calm My Pet product sales will help raise funds for the non-profit Rescue Animal Mp3 Project [www.RescueAnimalMp3.org](http://www.RescueAnimalMp3.org).

She continues to focus on all natural wellness products for pets. The **Calm My Pet** line of products provides owners with important tools to help their pets be healthier and happier in their daily lives.

Visit [www.CalmMyPet.com](http://www.CalmMyPet.com) to find local retailers or purchase online. \*Photos and videos available  
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