

Response Products™ Launches New Product: Cetyl M® Joint & Immune Support for Dogs

For Immediate Release

Broken Bow, NE – June 1, 2016 - Response Products™ has launched an all-new joint health supplement, Cetyl M® Joint & Immune Support for Dogs, complimenting their proven line of nutraceutical products. Listening to their customer feedback, Response Products™ developed this dual-purpose product to support and promote long-term health by helping maintain healthy, active joints and to support a healthy immune system – all in an easy-to-administer soft chew.

“We at Response Products™ are all pet parents. We wanted to give our own furry family members the best in an all-around health and wellness product. Now, we are proud to be able to offer to this great product our customers in a popular soft chew form,” said Lyndsey Myers, Marketing Director of Response Products™.

The name “Cetyl M” comes from the product’s powerful key ingredient, Cetyl Myristoleate, and can be found in the whole line of joint health supplements by Response Products™.

A union of immune support ingredients, Resveratrol and Blue Green Algae, compliments a powerful joint health blend of Cetyl Myristoleate, Glucosamine and Hyaluronic Acid - creating a dynamic dual-purpose supplement. Cetyl M® Joint & Immune Support for Dogs is sold in a convenient 110 count re-sealable bag.

Response Products is a progressive, family-owned company dedicated to the development and marketing of innovative joint health products for people, companion animals and horses. Headquartered in Broken Bow, Nebraska, Response Products™ has grown dramatically as a company since its beginnings in 1998—and is serving customers today on virtually every continent in the world.

Cetyl M® Joint & Immune Support for Dogs carries on the tradition of the company to provide a better quality of life for dogs, horses, and people. Response Products™ strives to produce products with the highest quality ingredients giving their products a superior formula over competition. All of its products are made in FDA-approved and cGMP facilities. Response Products is also a proud audited member of the National Animal Supplement Council, which means its products are held to a higher standard of quality and guidelines. Taking these extra steps helps Response Products assure customer satisfaction and provide a higher quality of life for the people and animals it serves.