

DrTim's Aquatics Releases 100% Natural DIY Fish Food

(Simi Valley, Calif.) DrTim's Aquatics announces the release of their new Bene-FISH-al® DIY fish food and EXTRAS for all types of freshwater and marine fish. Bene-FISH-al® is a complete fish diet without fillers, grains and binders that is also GMO-free with no artificial colors, flavors, preservatives or ethoxyquin. DrTim's Bene-FISH-al® fish foods are a healthier diet that means a cleaner tank with up to 60% less waste produced and eliminates stringy poop and bloated fish.

Bene-FISH-al® Fish Food is made with protein-rich salmon and menhaden, vitamin rich carrots, spinach and kelp that also contains blueberries for natural antioxidants, phytonutrient rich Spirulina and probiotic cultures of Lactobacillus. Bene-FISH-al® Fish Food pouches are nitrogen-flushed to maintain freshness and longer lasting quality and Made in the USA.

"This new all natural fish food represents a great step forward for hobbyists because not only is it a healthier fish food but by using our selection of EXTRAS every hobbyist can tailor the food to the exact needs of their fish" commented Dr. Timothy Hovanec, CEO of DrTim's Aquatics.

DrTim's EXTRAS include a selection of freeze-dried plant and animal proteins along with 100% certified organic seaweeds and pure Spirulina for a total seven varieties of EXTRAS. Packaged in easy to use jars topped with a built-in grinder the EXTRAS can be used as an additive to DrTim's Bene-FISH-al® DIY fish food, as a fish treat, a stand-alone fish food or a supplement to any diet. DrTim's EXTRAS (and their benefits) include freeze-dried peas (high in fiber, natural laxative), garlic (enhances the immune system) and river shrimp (high in protein, enhances color) along with oven-dried mealworms (high protein) and Gammarus (high protein, low in fat). Plus a seaweed medley consisting of 100% certified organic Dulse, Laver and Sea Lettuce (high in vitamins and color enhancer) and 100% pure, organic Hawaiian Spirulina (enhances color and the immune system).

Bene-FISH-al® fish food is available in single use pouches, a convenient multi-pack of five single-use pouches and an economy size (with scoop) in both freshwater and marine formulas. A complete starter kits is available that includes the 90 cube tray, 2 single use pouches, stirrers, recipe card and freezer storage bag. Bene-FISH-al® EXTRAS are available two ways: in 3 ounce jars topped with a built-in grinder and refill pouches containing 2 jars worth of the specific EXTRA flushed with nitrogen to maintain freshness.

For more information on DrTim's Aquatics Bene-FISH-al® please visit www.drtimsaquatics.com.

For interviews and samples please contact Susan Trybulec at susan@drtimsaquatics.com



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DrTim's Aquatics® produces innovative natural products for all types of aquariums, ponds and water gardens. The combination of natural bacterial-based water conditioners with our natural DIY customizable fish food results in a cleaner tank and healthier fish. Our natural products including One & Only Live Nitrifying Bacteria, Waste-Away sludge and organic remover, Eco-Balance true probiotic bacteria, Re-Fresh water revitalizer, Clear-Up water clarifier, and NP-Active Pearls for phosphate and nitrate removal. Our Bene-FISH-al® DIY Fish Food is wheat-free, filler-free, gluten-free, GMO-free and made in the USA with the highest quality ingredients resulting in up to 60% less waste in your tank. Our Bene-FISH-al® EXTRAS (garlic, peas, seaweed medley, mealworms, river shrimp, Gammarus and Spirulina) can be used with our fish food to produce a wide range of customizable fish foods for any fish, as a treat or as a supplement to any diet. Medications can easily be added to our Bene-FISH-al® Fish Food without the need to change the fishes' diet. Visit us or www.drtimsaquatics.com to learn more about our Natural Fish Care Center.