



Media Contact:

Dana Humphrey

Cell: 619-414-9307

whitegatepr@gmail.com

FOR IMMEDIATE RELEASE

**Einstein Pets Showcasing New Brand of All Natural Dog Treats at SuperZoo
Booth #10019**

**Einstein Pets Showcasing New Brand of All Natural Dog Treats at SuperZoo on
August 2 – 4, 2016 at the Mandalay Bay Convention Center in Las Vegas, Nevada,
Booth #10019**

Sarasota, FL – June 2, 2016 – Einstein Pets is gearing up to exhibit at the must-attend event of the year for smart pet retailers who want their businesses to succeed. The annual SuperZoo tradeshow will be held on August 2 – 4, 2016 at the Mandalay Bay Convention Center in Las Vegas. Einstein Pets will be showcasing their new line of healthy treats while sharing the importance of pet nutrition and a responsible diet with all who attend this year's show, Booth #10019. Learn more at: <https://www.einsteinpets.com/>.

Einstein Pets are all-natural omega dog treats made using pure, simple, delicious and nutritious high quality ingredients that pet owners will recognize immediately. All of Einstein treats use fresh human grade ingredients and are made from scratch in small batches by hand. Absolutely no chemicals, preservatives, wheat, soy or corn are included. The company incorporated the amazing "super food" chia seed into their healthy recipes. These powerful little seeds are high in Omega goodness for healthy bones, coat, and teeth. Chia is also a great source of fiber for healthy digestion.

In addition to chia seeds, all of Einstein treats are made with oats as the first ingredient. Oats are rich in nutrients, like fiber and protein. Einstein brings the benefits of oats in a crunchy biscuits, in a variety of flavors Fido will love. The flavors include: The Great

Pumpkin, I Yam What I Yam, PB'N Jelly Time, Peas and Carrots, Turkey Bacon and Coconut.

"It's our mission to guide Einstein to be a company with a conscience, focused on delivering happiness by feeding the world dogs' great heart-healthy, hand-crafted natural treats, while also making a positive difference in dog's lives. We believe, a healthy pet makes your life better too," states Kelly Ison, President and CEO of Einstein Pets.

Einstein Pets is committed to responsible pet nutrition. This health-conscious brand was created with both owner and pooch in mind. Their company continuously strives to create fun, delicious, and interesting products that value four-legged family member's health – inside and out. Einstein Pets considers not just the canines, but also the humans who love them, while selecting ingredients and creating their unique and tasty recipes.

"The Einstein Pets team cannot wait to bring our passion and love for pet health to SuperZoo. With pet nutrition on the rise, we believe this year's show will be a great success for our company and brand!" Kelly Ison expresses.

About Einstein Pets: Our treats are 100% Sourced and Made in the USA. EINSTEIN PETS was founded when we realized how hard it is to source healthy, nutritionally balanced treats for dogs that aren't filled with processed ingredients that pet parents wouldn't want to feed their pooches. That's why we created a line of all natural dog treats that are way more than gourmet. Fueled by Chia Seeds, Einstein Pets is a great source of fiber for healthy digestion. No corn, soy, wheat - and they're gluten free too! Go ahead – Try one! Learn more at: <https://www.einsteinpets.com/>.

Connect Socially:

Facebook: <https://www.facebook.com/EinsteinPets/>.

Twitter: @Einstein_Pets

Pinterest: <https://www.pinterest.com/EinsteinPets/>.

Instagram: <https://www.instagram.com/einsteinpets/>.

###