



Think Local | Buy Local | Be Local

FOR IMMEDIATE RELEASE: June 3, 2016

CONTACT: Jaime Rowe 303-551-0491 jrowe@ellopetsupply.com

ELLO PET SUPPLY ANNOUNCES DISTRIBUTION PARTNERSHIP WITH ROSIE'S DOG TREATS

LITTLETON, CO

Ello welcomes Rosie's Dog Treats to the expanding wholesale product line.

Ello is offering four treat flavors of Rosie's soft treats. Chicken and Rosemary made from 100% Free Range and vegetarian fed chicken. Salmon and Ginger, sustainably sourced in the U.S., Peanut Butter and Banana and the Pumpkin and Cinnamon which are both vegan and hypoallergenic.

Rosie's Dog Company LLC creates high quality, soft dog treats to complement Ello's expanding line of natural and organic dog treats. Rosie's products are made in California with no grain, gluten, corn or soy. Rosie's does not use any artificial preservatives, meals, byproducts or fillers.

Rosie's is a company with a conscience and like Ello Pet Supply, has proclaimed that making all dogs happy and healthy is their mission. They support multiple rescues nationally and began their Rescue Ally Project where three to four rescues are promoted on treat bags, online and in print. Rosie's offers up to 10% of their proceeds to these worthy causes.



"Pet parents are looking for soft treats that have sustainably sourced ingredients in the US with no artificial preservatives, meals, by-products or fillers. Rosie's Dog Company has succeed in creating these products that the market has been requesting and they have done it exceptionally well. SuperZoo is a great opportunity to share these organic and delicious treats with pet product buyers." - Jaime Rowe, Pack Leader of Ello Pet Supply.

Ello's distribution network has expanded nationally in the past six months and they continue to add supplier partners like Rosie's Dog Treats that can meet the demands of their growing pipeline and produce high quality goods for discerning retail partners. For more information on becoming a supplier or retail partner please visit our website: <u>Ello Wholesale Pet Supply</u> or contact us at 303-551-0491.

About Ello Pet Supply

Ello Pet Supply is a wholesale pet product distributor located in Colorado that only sells USA made products. They supply a specialized selection of USA-only natural or organic treats, toys, supplements, apparel and an assortment of other pet related items to independent mid to high-end pet boutiques. Ello's supplier partners are a diverse group of small, local companies that produce unique, well made, natural products in their particular niche.