

## FOR IMMEDIATE RELEASE:

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Customized Pet Palm stones help your clients honor their pets. Photographic imagery is permanently embedded in ceramic glaze by kiln firing at 1600 °F.

There is nothing else like this in the industry!

## Golden, Colorado

Enduring Images is thrilled to introduce a new and unique product to the pet industry. As a memorial keepsake, the Pet Palm Stone is designed to form to the hand so it is comforting to hold. It can be displayed on the included wooden stand. The stand has an internal space with a glass vial to store a special remembrance or cremains. A rubber cap is provided to seal the opening.



Enduring Images is built on a foundation of helping our customers differentiate themselves through innovative products. The Pet Palm Stone Set is another product in this vein. We are very excited to be the sole US distributor of such a unique and creative product. Having been in business for 13 years and customizing a wide variety of porcelain products, the palm stone is a perfect addition.

The trend towards personalization of pet products reflects the fact that pets are part of the family. Many individuals look to honor their furry friends in ways that are different and meaningful. Personalizing things such as tags, bowls, leashes, bedding and other products have become common practice while our pets are

alive, why should their memory be different?

"After the loss of their beloved companion, many pet owners are offered cremation services but are not provided with any personal options for dealing with their loss," commented CEO Mary Beth Manwiller. "We are committed to helping pet owners memorialize their pets, just as they would a family member."

Honor their precious memory with a Pet Palm Stone.

Enduring Images will be exhibiting at SuperZoo and can be found at booth 3198. For additional information, please call us at 800-905-3295 or visit us online at http://www.enduring-images.com/palm-stones/

## **About Enduring Images**

Founded in 2003, Enduring Images is the official North American partner of MZ Toner Technologies, the inventors of high resolution digital ceramic decorating systems. The company has sold digital ceramic decorating systems to entrepreneurs and businesses across the world enabling the personalization of memorial products, dinnerware, tile, glass and commemorative items and many other products. The result is heirloom products with permanent, full-color, high resolution decorations. The unique ceramic printing technology at Enduring Images makes personalized products affordable.