



Eyenimal Inc. Announces Launch of Innovative Pet Products for the US Market

With a twenty-year history of revolutionizing the pet products industry, Eyenimal Inc. is excited to announce that it will be launching innovative new "smart" products this year. Guided by the company's mission "to make man pet's best friend," Eyenimal develops, designs, manufactures, and sells a wide selection of smart products for cats and dogs that aim to fortify the special relationship between owners and their pets.

One of the most exciting new products from Eyenimal is the Intelligent Pet Feeder for small pets. This interactive item stores up to 4.3 liters of food and may dispense up to twelve meals per day. Boasting the latest technology, the feeder is easily operated via



an app that is supported by Android and iOS, making it an ideal solution for busy pet owners who wish to retain close control over their pets' diets even when they are away from home. This degree of control helps to prevent pet obesity, a common condition that is linked to numerous health problems. The feeder is equipped with a camera that can record videos and allows owners to connect with their pets through video chat. Owners may conveniently share videos captured by the Intelligent Pet Feeder on Facebook, Twitter, WeChat, and other platforms.

All of Eyenimal's products are developed in France and incorporate cutting-edge technology combined with intuitive design.

Prior to beginning the design process, the Eyenimal team undertakes extensive research to gain insight into the mysterious world of pets. Eyenimal's dedication to creating superior quality pet solutions has been recognized at SuperZoo 2015 in Las Vegas and Pet Expo in Paris, where the company's Cat Videocam won awards for best cat product. This unique camera affixes to cats' collars and records the world through their eyes. Compact and easy-to-use, the Cat Videocam allows owners the rare opportunity to virtually experience their beloved pets' daily adventures. It is equipped





with night vision and a motion detector that halts recording while the cat is sleeping. Dog owners can enjoy the same exhilarating experience with Eyenimal's Dog Videocam, a waterproof device that includes three different recording modes to correspond with a dog's typical movements.

From bubbling filtered water fountains to remote training devices, no-bark collars, and invisible fences, Eyenimal's impressive selection of products addresses the various needs that pet owners face as they build close bonds with their cats and dogs. Originally based in France, Eyenimal is now headquartered in the US and will be

showcasing its products at SuperZoo in Las Vegas on August 2-4, 2016. SuperZoo attendees can discover Eyenimal's premium pet solutions at Booth #8164.

About Eyenimal: For twenty years, Eyenimal Inc. has been revolutionizing the lifestyles of pet owners with a variety of innovative products. Blending cutting-edge technology with easy-to-use design, Eyenimal's "smart" pet solutions deliver superior quality and a uniquely French touch. Although Eyenimal is now based in the US, all products are developed in the company's original home of France. Visit http://www.eyenimal.com/en/ to learn more about how Eyenimal's solutions "make man pet's best friend."