



FOR IMMEDIATE RELEASE

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New Hauspanther Designer Cat Furniture by Primetime Petz Available at SuperZoo Trade Show

Rockwall, TX, June 3, 2016 – Primetime Petz is partnering with Hauspanther to create a new line of designer cat furniture that will be available to order for the first time at the SuperZoo trade show in Las Vegas, NV.

The Hauspanther Collection by Primetime Petz provides environmental enrichment for indoor cats. Designed by Kate Benjamin, founder of Hauspanther LLC and co-author of two *New York Times* bestselling books on designing your home for living with cats, *Catification* and *Catify To Satisfy*, each piece in the collection is multi-functional, addressing a cat's natural instincts to climb, scratch, play and lounge.

"We're thrilled to partner with Kate from Hauspanther to create this unique line of cat furniture," comments Primetime Petz CEO Brian Bouldin. "The Hauspanther Collection is the perfect addition to our existing line of quality pet products for the home, extending our catalog to include both dogs and cats."

Please visit booth #12169 at SuperZoo to see the new Hauspanther Collection of cat furniture. Additional information and high resolution images are available by contacting Victoria Bouldin, victoria@primetimepetz.com. Kate Benjamin is available for interviews upon request.

About Primetime Petz

Primetime Petz LLC is a leader in the pet furniture industry with expertise in design and manufacturing of unique furniture-quality wooden pet gates, crates, feeders and steps.

About Hauspanther

Hauspanther is the premier online resource for people seeking to live stylishly with cats. Hauspanther founder Kate Benjamin has been writing about the cat product industry since 2007 and makes regular guest appearances on Animal Planet's hit reality show *My Cat From Hell* with her co-author, Jackson Galaxy.

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CATchall

Wall-mounted Cat Scratcher,
Perch & Storage



Cubitat

Multi-level Cat Bed
& Hideaway



Nest Perch

Wall-mounted Cat Perch & Lounge



Step Perch

Wall-mounted Cat Perch,
Scratcher & Lounge



Designed by Kate Benjamin, cat style expert, founder of Hauspanther LLC and co-author of two *New York Times* bestselling books on designing your home for living with cats, *Catification* and *Catify to Satisfy*.

