

DRAFT - FOR REVIEW ONLY 2/21/17



HOLISTIC HOUND



News

For Immediate Release

SuperZoo Booth # 2626 in the New Exhibitor Row

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Holistic Hound® introduces new CBD product line developed specifically for dogs and cats

Holistic Hound CBD Dog Treats and CBD Rich Hemp Oil benefit pets through natural healing power of organic hemp-derived cannabidiol (CBD) and medicinal mushrooms

BERKELEY, Calif. (2017) -- **Holistic Hound®** is leading a canine wellness trend with the debut of a supplement line made with USA-sourced, organic hemp-derived CBD developed specifically for dogs and cats.

New **Holistic Hound CBD Products** are the creation of Heidi Hill, homeopath and owner of Holistic Hound natural pet store in Berkeley, Calif., with 15 years of knowledge and experience in nutrition and health for animals.

"My family has experienced first-hand what CBD can do for ailing pets," said Hill, who gave CBD treats to her 14-year-old husky Pearl every day for most of her final year and is convinced they reduced her pain and allowed her to enjoy a higher quality of life. Combining her existing knowledge of animals and the pet industry with her found passion for the healing power of CBD and fungi, Hill worked with veterinarians and experts in the field to formulate a new line of distinctive supplements.

"At Holistic Hound, we use organic CBD rich hemp oil and immune-supporting mushroom powder to create our own special brand of healthy treats for dogs," said Hill. Her clients, friends, and associates have seen dramatic benefits after using CBD and medicinal mushrooms on their pets. Pre-clinical studies involving animal models, as well as anecdotal evidence, indicate CBD has the ability to mitigate certain disorders in animals, especially chronic pain, inflammation, arthritis, and seizures. It has also been reported to minimize side effects of cancer treatments. Hill says her clients and customers have been using the products primarily for easing pain and calming nervous pets, with good results.

Holistic Hound's new CBD product line currently consists of organic dog treats and CBD rich hemp oil, developed from the ground-up, specifically for dogs and cats.

Holistic Hound CBD Dog Treats

- Each treat is infused with a minimum of 3 mg. or 7.5 mg. CBD and other phytocannabinoids derived from USA organically grown hemp.
- CBD and other phytocannabinoids are isolated using clean CO2 extraction methods.
- Each batch is third party tested to confirm potency and to ensure the product is free from pesticides as well as residual solvents.
- Each heart-shaped Savory Chicken treat is made with organic pasture-raised chicken from family farms in Wisconsin.
- Includes certified organic blend of five medicinal mushrooms: reishi, shiitake, phellinus, poria, and turkey tail (*Coriolus*).
- All-natural ingredients sourced and made in the USA.
- Available in four SKUs, including two sizes and strengths, ranging in suggested retail price from \$2.50 to \$45.

Holistic Hound CBD Rich Hemp Oil

- CBD oil is derived from USA-grown, organic, lab-tested hemp that was specifically bred to have high CBD and virtually no THC
- Unflavored for easy administration to dogs and cats
- 1 oz. tincture – available in three SKUs: 100 mg., 250 mg., or 500 mg.
- Ranging in retail price from \$39.99-\$99.

Holistic Hound CBD Products are available to consumers at the Holistic Hound retail store in Berkeley, as well as at a growing list of specialty pet and natural food retailers nationwide. Consumers may also buy online at www.holistichound.com. Retailers can order **Holistic Hound CBD Products** online at www.holistichound.com, call: [\(510\) 843-2133](tel:5108432133), or email: orders@holistichound.com

About Holistic Hound®

Holistic Hound® was started by homeopath Heidi Hill in 2003 to help improve the health, wellness, and longevity of dogs and cats. Holistic Hound natural pet store in Berkeley, Calif., serves the community with knowledge and experience in pet health and nutrition through retail, wholesale specialty products, and integrative holistic services. In 2016, Hill combined her existing knowledge of animals and the pet industry with her found passion for the healing power of CBD and medicinal mushrooms to create a new line of CBD supplements. **Holistic Hound's CBD product line**, created in conjunction with a holistic veterinarian, features organic dog treats and CBD rich hemp oil, developed specifically for dogs and cats to help support the immune system, ease pain, and calm a nervous pet. The products are now available from specialty pet and natural food retailers, as well as at www.holistichound.com. For more information about Holistic Hound or wholesale orders, visit the Holistic Hound natural pet store at 1510 Walnut St., Ste. A, Berkeley, CA 94709, or online at www.holistichound.com

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