



FOR IMMEDIATE RELEASE:
June 3, 2016

**IDEAL PET REVEALS E-Z PASS™
A COST-EFFECTIVE,
RADIO FREQUENCY ELECTRONIC PET DOOR**

Innovative E-Z PASS Pet Doors limit wild animals or unwanted pets from entering your home.

(Valencia, CA) Ideal Pet Products is pleased to announce the creation of The E-Z PASS Pet Door – a cost-effective, easy to operate dog and cat door that is radio frequency controlled. The E-Z PASS door is an ideal way to allow your pets (and only your pets) in and out of your home.

“Electronic pet doors ensure the safety of dogs, cats and their families,” said Tom Schrey, President of Ideal Pet Products. “For residents in rural areas they are essential to keeping our pests and wildlife. We wanted to create a viable solution for homeowners who need an electronic pet door.”

E-Z PASS Pet Doors are easy to use. Simply install the door in your home as you would any other pet door and add the small, unobtrusive key fob to the collar of your dog or cat. The E-Z PASS pet door will open only for your pet.

Said Schrey, “Between the ingenuity of our in-house engineers and Ideal Pet’s decades of experience in the plastics and molding industry, we feel that we have created the new standard for electronic pet doors in the world.”

The line of E-Z PASS Pet Doors features a variable range RFID sensor. It is powered by an optional rechargeable battery pack or AC wired transformer (included) that plugs directly into a standard 110v household wall outlet.

Additionally, when the battery pack is used exclusively, a low battery indicator light will alert you that it's time to recharge.

E-Z PASS Pet Doors feature a large 7" by 9" clear flap (made of unbreakable plastic), which has been designed to accommodate pets weighing up to 25 pounds. The flap is housed in a durable telescoping plastic frame that adjusts to fit door thicknesses of 1-1/4" to 1-3/4".

The E-Z Pass Pet Door includes one AC wired transformer as well as one battery operated key fob, which allows access for your pet only. Each pet door can accommodate additional key fobs for different pets.

As with all items manufactured by Ideal Pet Products, the purchase of an E-Z PASS Pet Door comes with Ideal Pets One Year Warranty.

For more information about Ideal Pet and the new E-Z Pass Pet Door, please visit us at [SuperZoo Booth# 9263](#) or online at idealpetproducts.com.

About Ideal Pet:

Ideal Pet Products has been on the cutting edge of high quality pet door design and manufacturing since 1979.

We're proud of our pet door products and our commitment to delivering durable, superior dog doors and cat doors for your home. Our selection of pet doors and pet product replacement parts have been hand-crafted and uniquely manufactured to fit your family's and pet's needs. To back up our confidence in our Ideal Pet Products Pet Doors, we offer a One Year Warranty in workmanship and materials.

