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Kurgo Launches Two New Dog Carriers, Perfect for Everyday & Adventure Travel

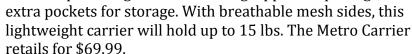
(Salisbury, MA) – The pet adventure experts at Kurgo announce the launch of two new dog carriers at SuperZoo 2016, Booth #10165.

The Explorer Dog Carrier is designed for small dogs and their owners who are always

looking for their next adventure. Great for running around town, boarding a plane or on a weekend trip away, the Explorer Dog Carrier certainly lives up to its name. It holds up to 15 lbs in weight, and is made from a lightweight, yet rugged and stylish material. The bottom of the carrier is both water and muck proof, and the carrier features an easy-to-use seat belt attachment and extra pockets for storage. The interior swivel tether latches onto any harness, and a convenient one-handed zipper pull system makes this a convenience carrier for the dog and dog owner on-the-go. With breathable mesh sides, the interior pad is removable and machine-washable. The Explorer Dog Carrier retails for \$69.99.



The **Metro Carrier** is perfect for stylish dogs and their owners who are together 24/7, and looking for an on-trend solution for everyday outings together like trips to the park, regular commutes or even as a carry-on travel carrier. This roomy and sturdy carrier will make dogs feel right at home with both a top-loading and side-loading zippered openings, and



Hi-res images of the Explorer Dog Carrier are available here: http://kurgo.zenfolio.com/p431122660

Hi-res images of the Metro Carrier are available here: http://kurgo.zenfolio.com/p472210879

Kurgo Announces First Line of Outdoor Dog Toys

Popular active dog company designs durable toys based on classic yard games

-Visit us at SuperZoo 2016, Booth #10165-



(Salisbury, MA) – The pet adventure experts at <u>Kurgo</u> announce their first line of dog toys designed to bring back the old days of playing outside until it was dark and time for dinner. Kurgo's "Go Together" philosophy inspires dog owners to get up and get active with this new line of toys that aren't limiting the fun to dogs. With classic yard games coming back into the spotlight and Kurgo's "101 Ways to Play with Your Dog", these outdoor toys will inspire families to get active with their pups.

"Our new line of toys are meant to be as much fun for the owners as the dogs." said Kitter Spater, Kurgo Chief Creative Officer, "On top of being a blast to play with, all toys in this line are made of non-toxic TPE material and PVC free, they float in water, and dishwasher safe."

- <u>The Wapple Ball</u> was inspired by the classic 1953 game of Whiffle Ball. Use a bat, tennis racquet, lacrosse stick, or your Chuckit Stick and have a ball!
- The Tossing Disc is the rough and tough version of the traditional Frisbee and glides through the air with ease. The disc is made of tough, non-toxic material and can handle chewing better than the traditional plastic Frisbee. If it lands in water, no problem! The Tossing Disc also floats.
- Is badminton a family favorite? The Backyard Birdie is the toy to have! The birdie has no real feathers and perfectly okay to chew for those bird-loving pups. Break out the racquets and play a little keep-a-way.
- Kurgo's <u>Huck-It Horseshoe</u> is perfect for a dog-friendly version of horseshoe. Put some stakes in the ground and let your dog fetch it for you! You get some accuracy practice and your dog gets his exercise in.
- The Target Jack is designed to land with its point up no matter how hard or how far you
 throw it making it easy for your dog to spot, even in the water. This versatile toy pairs
 well with the Tossing Ring.

 <u>Doggie Darts</u> just made classic darts more fun! These durable, chew-safe, and non-toxic darts are perfect for a game of fetch at the park.

Hi-res images are available here: http://kurgo.zenfolio.com/p220293022

Kurgo Introduces the New Impact Dog Harness

The Impact Dog Harness allows pet owners to travel at ease, knowing their dogs are safely fastened in their car.

Visit us at SuperZoo 2016, Booth #10165

(Salisbury, MA) – <u>Kurgo</u>, a company dedicated to creating innovative, stylish and high-quality pet travel products has launched a new <u>Impact Harness</u> for dogs.

The Kurgo Impact Harness is the next generation in Kurgo crash-tested car harnesses. Based on 8 years of engineering car harnesses, the Impact Harness is a totally new harness design using a single piece of high tensile tubular webbing with reinforced bar tacking. It is purpose built for car safety as well as your dog's comfort which reflects all of the knowledge they have developed over the last 12 years creating pet travel products.

This harness has been tested at a University of Michigan lab, an accredited National Highway Traffic Safety Administration facility, using the Federal Motor Vehicle Safety Standard for child restraint systems. It has been tested with a 130 pound simulated dog.



The Kurgo Impact Dog Harness is available in sizes small, medium and large and retails for \$75.00. For more information about the Impact Dog Harness, please visit www.Kurgo.com.

Hi-res images are available here: http://kurgo.zenfolio.com/p129284585

About Kurgo

Kurgo is dedicated to creating innovative, stylish and high-quality pet travel products that allow families and pets to experience adventures together, wherever life takes them. Whether it's an outdoor excursion or running errands in town, Kurgo's extensive travel and outdoor line offers a diverse selection of products to encourage pets and people to GO TOGETHER. For more information and a full list of products available, please visit http://www.kurgo.com.