



FOR IMMEDIATE RELEASE

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Media Contact: John Cullen
Bulldog Marketing & Sales, Inc.

Phone: 855-456-4738

john.cullen@bulldogms.com



Lindy's Bakery Launches Five New Healthy Dog Treats to Help Homeless Youth at SuperZoo




(Las Vegas, NV) August 2, 2016 – Lindy & Company (www.lindyandcompany.com)



officially announced today the launch of five new Lindy's Bakery brand gourmet pet treats. The company will be showcasing the new items at SuperZoo, booth #4077. It's not just dogs & cats that end up on the streets after being abandoned. In the United States alone, there are close to 2 million teens and young adults without a place to call home. Created by the nonprofit Daybreak, Lindy's Bakery is a gourmet pet treat bakery that teaches homeless teens and young adults valuable work skills so they will never be homeless again. 100% of proceeds from the sale of Lindy's Bakery pet treats go directly to Daybreak. These funds provide emergency shelter, housing, and support for over 500 homeless teens and young adults each year!

The launch of the new lineup of Lindy's Bakery gourmet pet treats includes 5 SKUs with healthy attributes, making the total line 10 SKUs to date. Many more items are currently in development as the company plans on continuous growth.

"We are responding to consumer demand for healthier treats for their dogs," Said Linda Kramer, CEO of Daybreak. "As they make better choices for themselves they want to make better choices for their pets. We understand the direction the market is taking."

The Lindy's Bakery heathier line includes two vegan items that are also grain free, two grain free options and one gluten free item. The suggested retail price is \$6.99.

 A white and green bag of Lindy's Bakery Sweet Pea dog treats. The bag features a dog silhouette logo, the brand name 'LINDY'S BAKERY', and the product name 'Sweet Pea'. It also includes a 'GRAIN FREE' label and a 'MADE IN THE USA' seal. The bottom of the bag shows several round, golden-brown treats.	<p>Sweet Pea Grain Free Vegan Made in the USA</p>	<p>MSRP: \$6.99</p>
 A white and orange bag of Lindy's Bakery Carrot Cake dog treats. The bag features a dog silhouette logo, the brand name 'LINDY'S BAKERY', and the product name 'Carrot Cake'. It also includes a 'GRAIN FREE' label and a 'MADE IN THE USA' seal. The bottom of the bag shows several round, golden-brown treats.	<p>Carrot Cake Grain Free Vegan Made in the USA</p>	<p>MSRP: \$6.99</p>
 A white and orange bag of Lindy's Bakery Pumpkin Pie dog treats. The bag features a dog silhouette logo, the brand name 'LINDY'S BAKERY', and the product name 'Pumpkin Pie'. It also includes a 'GRAIN FREE' label and a 'MADE IN THE USA' seal. The bottom of the bag shows several round, golden-brown treats.	<p>Pumpkin Pie Grain Free Made in the USA</p>	<p>MSRP: \$6.99</p>

	<p>Cranberry Supreme Grain Free Made in the USA</p>	<p>MSRP: \$6.99</p>
	<p>Peanuttty Puppets Gluten Free Made in the USA</p>	<p>MSRP: \$6.99</p>

To learn more and support a great cause, please visit SuperZoo, booth#4077 or visit www.daybreakdayton.org.

About Lindy & Company

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About Daybreak

Daybreak is a non-for-profit that provides emergency shelter, housing, and support for over 500 homeless teens and young adults each year! Daybreak's program is designed to

move homeless teens and young adults out of homelessness, poverty, under-education, and crisis and into housing, financial independence, educational achievement, and self-sufficiency. Daybreak's employment program helps Daybreak youth develop the skills necessary to get and keep jobs. Work-readiness training is provided at Lindy & Company, Daybreak's gourmet pet treat bakery. In addition, youth receive job assessment and job placement services. Please visit www.daybreakdayton.org for more information.