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MyTime will take your business way beyond online booking. MyTime is a business growth platform that gives businesses access to millions of new customers and keeps them engaged and coming back.

MyTime Scheduler was built to fulfill the needs of pet business owners looking for an easier and more efficient way to manage their schedules, clients and digital marketing efforts. It also seamlessly integrates with the MyTime Marketplace, giving businesses immediate access to millions of MyTime customers looking for appointments online. With MyTime, you can spend less time learning software and more time serving your clients and their pets with one easy-to-use system.

"America's small businesses are falling massively behind when it comes to finding, booking and paying for services online, even more so when it comes to mobile." says Ethan Anderson, MyTime CEO. JoAnne Pirkle, owner of Salty Dog Pet Wash in St. Petersburg, FL. adds, "MyTime has already increased business by 30-percent and decreased the time I spend booking appointments over the phone. The new Scheduler now lets me manage all my clients right from my iPad!"

MyTime Scheduler was based on thousands of hours of research with local businesses and includes unique features such as the ability to set custom prices for each client and a real-time chat feature that allows small business owners to connect and share photos with their customers in real-time. In addition, MyTime offers a full suite of retention tools including verified ratings and reviews, automated appointment reminders and prompts to book follow-on appointments.

For more information about MyTime Scheduler: <http://get.mytime.com/superzoo>

About MyTime

Founded by serial technology entrepreneur Ethan Anderson (winner of TechCrunch50 in 2009 for his previous startup, Redbeacon) and backed by Upfront Ventures, MyTime is a business growth platform that gives pet businesses access to millions of new customers and keeps them engaged and coming back. For more information: www.mytime.com/merchants