



For Immediate Release

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Dazzling Paws Jewelry Helps Pet Lovers Show Off Their Favorite Dog Charms With Original New Charm Holders

PLOVER, Wisconsin (February 13th, 2017) — Dazzling Paws Jewelry LLC is pleased to announce the latest addition to its distinctive line of sterling silver jewelry for pet lovers: innovative dog-themed charm holders. The charm holders will debut at SuperZoo 2017 in Las Vegas from July 25–27th 2017.

Inspired by the look of loose folds in drapery, the Dazzling Accents 2-Charm Holder and the Dazzling Accents 3-Charm Holder feature a spiraled-ribbon look that wraps around a necklace. Each end of the “ribbon,” as well as the center in the 3-charm version, hangs down to hold a charm. This design allows each charm to be face forward and featured separately, therefore solving the problem inherent with many charm holders of having the charms bunch together.

This fashion-forward design also capitalizes on the personalized jewelry trend, allowing the wearer to mix and match her favorite dog-themed charms. In addition, in keeping with the pet theme, each charm holder features an adorable paw print motif, recessed in sterling silver and oxidized for contrast.

“Dazzling Paws Jewelry is delighted to be debuting its Dazzling Accents Charm Holders at this year’s SuperZoo,” says Dazzling Paws Jewelry President Myra Westphal. “These are truly unique jewelry designs, sure to attract attention when worn. Pet retailers at the show will find the charms holders, as well as our exceptional line of charms, the perfect gift items for dog lovers.”

For more information about the Dazzling Accents 2-Charm Holder and the Dazzling Accents 3-Charm Holder, as well as our selection of dog-themed charms, please call [\(715\) 345-1314](tel:7153451314) or visit www.dazzlingpawsjewelry.com.

About Dazzling Paws Jewelry LLC

Dazzling Paws Jewelry LLC is dedicated to providing high-quality, designer, dog-themed jewelry for people who love dogs. Dazzling Paws Jewelry LLC is 100% handmade in the USA from recycled Sterling Silver. The Dazzling Paws Jewelry LLC line includes: Dog Breeds with a unique flair, Paw Print and Bone Collections, Pet Memorial Jewelry, Semi-Precious and Birthstone Collection, Dazzling Canine Design Beads, Build-Your-Own Letter line, as well as Dog Sports such as Agility, Obedience, Rally, Conformation, Free Style and Flyball. Sterling Silver jewelry designs include: pendants, rings, toe rings, earrings, chains, beads, bracelets, pins, charm holders and tie tacks.

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Attached Image: Dazzling Accents 2-Charm Holder & Dazzling Accents 3-Charm Holder