



FOR IMMEDIATE RELEASE:

February, 2017

CONTACT:

Deborah Brown

630-241-3905

dbrown@petkingbrands.com

NEW REMEDY PRODUCTS AVAILABLE FROM *ZYMOX* AND *ORATENE* BRANDS

Westmont, IL – Pet King Brands, Inc., the developer of the popular veterinarian recommended products *ZYMOX* Dermatology and *ZYMOX ORATENE* Brushless Oral Care have introduced two new products. The first is *ZYMOX ORATENE* Antiseptic Gel for pets with serious mouth conditions such as painful inflamed gums, ulcers, and gingivitis to name a few. The second product is *ZYMOX* Ear Solution without Hydrocortisone. The new Ear Solution provides an answer for pet owners looking for long-term ear maintenance as well as providing an option for pets who are sensitive to hydrocortisone such as pregnant or lactating females and exotics. Both products feature the company's patented LP3 Enzyme System with proven antibacterial and antifungal effectiveness.

Jeff Werner, National Sales Director shared, "We are very eager to be debuting two new, great products, formally available only to veterinarians, but are now being made available to our pet specialty retail partners. These new products will allow us to further our mission of providing solutions to common problems pet owners face regularly and as a result, improving the lives of furry family members."

For more information on these new products, visit Superzoo booth # 4441 or www.zymox.com.

About Pet King Brands, Inc.

Pet King Brands is led by President and Founder, Pamela Bosco, who first introduced *ZYMOX* to the veterinary world in 1998. Based on years of research, she knew she had a product that was going to change the way people managed pet ear infections. Her predictions have proven correct. Today, the patented LP3 Enzyme System is in all the products Pet King produces from the ear products to skin topicals to shampoo and conditioning rinse, and brushless oral care products. *ZYMOX* remains a stark contrast to other products on the market; offering effective solutions that are easy to use, free of harsh chemicals and antibiotics and made in the USA.

The *ZYMOX* and *ORATENE* lines represent true advances in the field of veterinary health. Bosco owes her discovery to her brother, Michael Pellico, the bioscientist credited with adapting his enzyme technology in Biotene®, the #1 dentist recommended product for people suffering from Dry Mouth, and making it for the safe use in pets. Pet King Brands' unwavering commitment to the well-being of pets is the reason they take such great pride in delivering high quality products that are safe as well as effective. *ZYMOX* and *ORATENE* are now available through veterinarians and select retailers. To learn more, visit www.zymox.com