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PAWSOME NEWS! PEARHEAD MAKES FIRST APPEARANCE AT SUPERZOO WITH LAUNCH OF BRAND NEW PRODUCTS

Lifestyle and gift brand Pearhead is showing for the first time at SuperZoo with a new line of photosharing and frame products for pets.

(July 2017) – Brooklyn, New York – [Pearhead](#), leader in the gift industry, is launching a brand-new line of pet products at SuperZoo in Las Vegas, NV.

Driven by trends in the marketplace, Pearhead continues to evolve their line of products. The pet line includes photosharing products, frames, and every day and holiday keepsakes for every pet lover.

The photosharing line, inspired by Pearhead’s best-selling baby chalkboards and baby blocks, are a new trend for this industry. The pet age blocks include three paper blocks which display an animals age. The chalkboard is completely customizable and includes chalk to write in all of pet’s favorites. Both products are designed for consumers to share on social media and generate interest with their followers.

Pearhead will also show their line of holiday products. This includes the famous pawprints ornament as well as new designs for the millennial pet owner.

“The new millennial moms and dads are owners of pets. They are sharing pictures of their pets on social media constantly. By creating a brand-new line of pet photosharing products that are on trend and modern, we can hit a new market of moms and dads and help to celebrate that special bond between pet and parent,” says Ken Berlin, Co-Founder of Pearhead.

Pearhead, the designer and creator of the original pawprints keepsake, is dedicated to a trend based design philosophy. The team is continuously creating and marketing original, new products and designs that are modern and on-trend.

The entire Pearhead pet collection will be showcased at SuperZoo held from July 25-27th at Mandalay Bay where Pearhead will be exhibiting at booth 4601. For more information on SuperZoo, please visit <http://www.superzoo.org/>. For more information on Pearhead please visit www.pearhead.com.

About Pearhead:

Pearhead aims to create unique, quality products that celebrate those special moments in life. We are a family of designers, marketers, and trendsetters bringing products to life that will bring a smile to your face. From concept and design to production and customer service, the Pearhead team works together seamlessly every step of the way. Whether your baby is celebrating their first year of life, you are announcing your engagement, or your pup is celebrating his first holiday season, Pearhead is here to help share your moments in style.

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