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ZYMOX® Brushless Oral Care Gets A New Look And New Name

Chicago, IL. July 2016 -- Pet King Brands, the makers of **ZYMOX** Brushless Oral Care and **Oratene** Veterinarian Brushless Oral Care announce the launch of co-branded packaging that leverages the notoriety of both trusted brands. Now these two will become one. Introducing, **ZYMOX Oratene** Brushless Oral Care. Same great products, same patented formulation for superior oral care and still #1 veterinarian recommended products for the relief of pet Dry Mouth. The unified packaging will feature vibrant graphics for greater eye catching shelf appeal and two well recognized names.

Until recently, **Oratene** was available through veterinarians and **ZYMOX** Oral care through select retailers. Now, pet owners will find the **ZYMOX Oratene** products at retailers and clinics.

ZYMOX Oratene is the only line of oral care products to feature dual patented enzyme systems based on 35+ years of advanced enzyme technology. This unique combination of enzymes provides superior oral care for daily use by eliminating odor-causing bacteria and fungus while

also removing plaque biofilm. The products also have demonstrated therapeutic benefits for pets on medications or those with certain medical conditions. The side effects of many medications is altered the quantity or composition of healthy saliva, resulting in a condition commonly called “Dry Mouth”. The complications of Pet Dry Mouth can include severe halitosis, periodontal disease, tooth loss, mouth ulcerations, etc. **ZYMOX Oratene** provides relief of Dry Mouth without harmful alcohol, xylitol, or tooth-staining chlorhexidine. Available as a water additive, breath freshening spray or brushless toothpaste gel. Visit SuperZoo booth # 7245.

ABOUT PET KING BRANDS

Pet King Brands has been delivering high quality dermatology and oral care products under the brand names of **ZYMOX**, **Oratene** and **Biotene Veterinarian** since 1998. All the products are based on the patented LP3 Enzyme System, a combination of naturally derived enzymes which work synergistically to form antibacterial and antifungal properties. This advanced enzyme technology was developed by the same creator of Biotene, the #1 dentist recommended product for people suffering from Dry Mouth. These lines of products represent a true advancement in the field of veterinary health by offering effective solutions that are easy to use, non-toxic, free of harsh chemicals, drugs and are made in the USA. To learn more, visit www.zymox.com

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