



PRESS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Pet Palette LLC

Robin Kershner

Email: robin@petpalette.com

Website: www.petpalette.com

PET PALETTE LLC EXPANDS TO 50' BOOTH AT 2016 SUPERZOO SHOW

Sykesville, MD (June 15, 2016) – Pet Palette LLC, a national distributor of pet products, will be expanding to a 50' booth at the 2016 SuperZoo Show, the largest in the company's history. Pet Palette will be located in Booth 9139 this year.

The increase in booth size is due to a large expansion in 2016 of new vendors and products for Pet Palette. This year, Pet Palette has added top-notch brands including Barkworthies, Petlinks, Puppy Cake, Bavarian Cat Toys, Kitty Boinks and more.

This year, at SuperZoo, the Pet Palette booth will feature 20' of space dedicated to the Holiday and Winter categories. This will feature toys, treats, neckwear, apparel and gift items to fill up retail stores for the all-important fourth quarter.

Expansions on the lines of Lulubelles, Up Country, goDog, Huxley & Kent, Clix, EZYDog, Zippy Paws, Charming Pet, Messy Mutt and MultiPet will fill the remainder of the booth. A total of 50+ vendors will be showcased.



Lulubelles POW-er Plush Toy "Eddie"