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**Cherished Ones Launching New “Pet Perennials” Product Line
At SuperZoo, Booth #13281**

For Immediate Release -- Pittsburgh, PA – July 6, 2016 – Cherished Ones is thrilled to launch their new “Pet Perennials” memorial pet product line at SuperZoo, the most popular trade show for the pet retail industry in North America, August 2 - 4, 2016 in Las Vegas, Nevada. Cherished Ones will showcase their new line of Pet Perennials products at Booth #13281. The Pet Perennials team will also be demonstrating how they create new life from the love of a pet through a unique craft that memorializes pets at any stage of their lives. Learn more at: <http://www.petperennials.com/>.

Pet Perennials products are offered in two options: a memorial crafting product, MiY Pet Perennials Kit or in a “Custom” selection. The Make-it-Yourself kits contain all of the organic planting materials and the necessary tools for the pet parent/family to combine them to form seed wafers resulting in a one of a kind, flower planting product that can be enjoyed year after year. The cremated remains of a beloved pet can be added during the activity if desired. For those who do not wish to make seed wafers at home, “Custom” Pet Perennials are handcrafted by Cherished Ones crafters for the pet parent or family. No matter which option is chosen, the seed wafers can be used to start a flower garden or to disperse wherever one wishes to create a living memorial. Pet Perennials make a wonderful gift and healing activity for family or friends experiencing pet loss.



“No matter where you decide to sow your Pet Perennials, we believe everyone will delight in the colorful flowers that bloom as you create new life from the love of a pet” expresses Cherished Ones Co-Founder Remy Bibaud, “we hope our unique product helps provide a sense of togetherness and healing for

families wishing to memorialize their pets for years to come.”

About Cherished Ones: Cherished Ones designs compassionate, creative and convenient products that enable people to celebrate the lives of family members, friends and pets that they cherish. The concept for the company is based on our shared ideas and philosophies to develop a business that offers creative products and helpful resources promoting emotional healing for people when they suffer the loss of those they love. As our mission states, we want to help people gently move from mourning the loss of a loved one to celebrating their life. The “Pet Perennials” product line is made from top quality, organic, nutrient rich planting materials and seeds. Our packaging is eco-friendly, made from natural and recyclable materials. Visit us at: <http://www.cherishedones.net> and <http://www.petperennials.com>

We’re Social!

Facebook: <https://www.facebook.com/petperennials>

Twitter: https://twitter.com/Cherished_Ones

Pinterest: <https://www.pinterest.com/cherishedones/>

Instagram: https://www.instagram.com/cherished_ones/

YouTube: <https://www.youtube.com/channel/UC82T9dDPt10XAJvzc4Totcg>