



## FOR IMMEDIATE RELEASE

Date: June 2, 2016 Media Contact: Dianne Howles

Telephone number: 860-408-9003

Fax number: 419-821-6363

E-mail address: dhowles@poochie-pets.net

Website: www.poochie-pets.net

You and Your Pooch Will Love This Buddy

- A mini you when you're unable to be with your pooch.-

June 2, 2016 - Simsbury, CT - With the belief that our dogs help motivate us to be affectionate and thoughtful people, Poochie-Pets introduces the Snuggle Buddy Blanket to show our four-legged family members how much we care, especially when we're apart. Your dog's personal blanket and *mini you*, Snuggle Buddy is made of soft, *minky* fabric and shaped as a boy in blue and girl in pink. By rubbing Snuggle Buddy on your arm or sleeping with it at night, your scent will be released onto the blanket and you'll always be just a sniff away. Snuggle Buddy is compact and portable for doggie daycare or whenever pooch is separated from his/her favorite human, you. USA-handcrafted of high-quality, machine-washable, polyester fabric. Measures 16" x 23". MSRP: \$27 www.poochie-pets.net

Formed in 2005 in Simsbury, CT, Poochie-Pets created the first-of-its kind, housetraining dog doorbell, PoochieBells®. Handcrafted at their Simsbury facility with USA-made custom metal bells to ensure quality and safety, PoochieBells are endorsed by dog trainers, breeders, and veterinarians. Focusing on providing innovative products with a nod to our best friend, Poochie-Pets is dedicated to providing excellence in and personalized customer service. Inspired by man's best friend, the company's moto is "Your dog makes you a better person." Visit Poochie-Pets at SuperZoo both 9286.

For more information, images or product samples contact Dianne Howles at Poochie-Pets, LLC 860-408-9003 or <a href="mailto:dhowles@poochie-pets.net">dhowles@poochie-pets.net</a>. http://poochie-pets.net

###