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FOR IMMEDIATE RELEASE

RAWZ Natural Pet Food: Helping People and Pets through Better Animal Nutrition



RAWZ Natural Pet Food debuting for the 1st time at SuperZoo! With over 50 years of experience in animal nutrition and the idea for a minimally processed food, the Scott Family created the RAWZ brand and the RAWZ Fund. The RAWZ Fund **donates 100% of RAWZ's profits** to groups dedicated to improving the lives of those living with a disability.

RAWZ Meal Free Dry Food - 100% Meal and Rendered Free dry recipe. Highest meat content on the market, using minimally processed dehydrated protein.

New Product Offerings (Late Summer 2016):

- **RAWZ Limited Recipes (Dry and Canned)** - Single meat protein and 100% rendered free recipe.
- **RAWZ Freeze Dried Bars** - Made with 100% human grade Ingredients
- **RAWZ 96% Pure Meat Canned Food** - Gum-Free canned recipes featuring Fenugreek Seed, which also act as a digestive aid

For more information about RAWZ, and our products or to locate one of our retail partners, please visit www.rawznaturalpetfood.com.