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## RinseKit Poised to Impress at SuperZoo 2016

The portable shower system is the perfect tool for washing and grooming pets

**Carlsbad, Calif. (TKTK, 2016) –** <u>RinseKit</u>, the award-winning, portable, pressurized shower system, will be in attendance at its first <u>SuperZoo</u> trade show in Las Vegas this August. After an incredibly successful first year on retail shelves, RinseKit aims to continue its growth in the pet market with the launch of exciting new accessories.



Developed by California surfer and pet lover

Chris Crawford, RinseKit is a simple solution for pet owners looking for a pressurized water source that can go anywhere. The simple, space efficient 'hose-to-go' easily attaches to a standard spigot, stores pressurized water inside a small cooler-sized reservoir, and sprays high-pressure water whenever and wherever needed – no pumping or batteries required.

RinseKit, which has received high praise from publications such as *Outside* Magazine and *National Geographic Adventure*, will be featured in SuperZoo's New Product Showcase. Pet owners have lauded RinseKit for its utility when washing and grooming pets in places where a hose is not accessible. Owners can now rinse off their pooches' muddy paws after a long hike or groom their dog in front of their apartment complex with ease.

Over the past two months, RinseKit has expanded its line of accessories to include a Field Fill Kit, and launched an incredibly successful Kickstarter campaign to fund a new Heater Accessory. The Field Fill Kit allows users to refill and pressurize their RinseKit from any location using a standard bike pump. After filling up the two-gallon reservoir with water from any source, a pump can be used to pressurize it in just 30 seconds. The battery-powered Heater Accessory is slated for release this fall and is fully funded as a result of RinseKit's Kickstarter campaign, which raised over \$370,000. The Heater Accessory quickly heats water inside a RinseKit to over 100 degrees to provide a hot stream of water in remote locations.

Attendees of SuperZoo 2016 can see the RinseKit and its new accessories for themselves at booth number 5164 at the trade show this August.

## About RinseKit

Born from the need for a better way to rinse sand and salt off surfboards and wetsuits, RinseKit has evolved into a product with a wide range of uses. Whether at the beach, trailhead, campsite, dock or dog park, RinseKit provides an easy, portable and pressurized way for adventurers to keep themselves, their gear and their pets clean. The RinseKit team shares a passion for the outdoors and is committed to creating innovative products for active consumers. For more information about RinseKit visit <u>www.rinsekit.com</u>.

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