



## New Spring/Summer 2017 Products

Ruffwear, the leader in performance dog gear, has announced the addition of two new cooling products and a new pack to its line. Both the **Jet Stream™** and **Core Cooler™** are designed to keep dogs cool while on warm weather adventures and the new urban **Commuter™ Pack** carries all of the essentials for a day on the trail or in the city. In addition, the Spring/Summer 2017 line includes color updates for many of the brand's packs, harnesses, collars, leashes and more.



**NEW!**

### Jet Stream™

A lightweight cooling vest with shade-providing spandex on top and Swamp Cooler™ technology on the chest and belly to keep dogs cool through evaporation and heat reflection. Active fit for full range of motion. Soak in water, wring out, and fit on your dog. Zippered closure, reflective trim.

MSRP \$39.95



**NEW!**

### Core Cooler™

An add-on accessory to Ruffwear packs and harnesses that uses Swamp Cooler™ technology. The chest and belly panel integrates with Ruffwear's Web Master™ and Web Master Pro™ Harnesses, Approach™, Palisades™, and Singletrak™ Packs. Keeps dogs on the go cool through evaporation and heat reflection. Soak, wring out, and attach to harness or pack via hook & loop.

MSRP \$24.95



**NEW!**

### Commuter™ Pack

A rucksack-inspired dog pack that's at home in urban environments as well as on the trail. Side pockets offer space for waste bags, treats, and other essentials while mesh pockets inside the saddlebags keep small items organized. Low-light visibility with reflective trim. Larkspur Purple, Cloudburst Gray.

MSRP \$99.95



## Updated Products

The following products will have design updates and/or color and print refreshes:

### **Swamp Cooler™**

Evaporative cooling and maximum heat reflection with a full coverage cooling vest. New leash portal on back for easy leash connection to the Front Range™ and Web Master™ Harnesses. Soak in water, wring out and fit on dog.

MSRP \$59.95

### **Front Range™ Harness**

Updated colors: Orange Poppy, Blue Dusk, Meadow Green, Twilight Gray, Tillandsia Purple, Wild Berry.

MSRP \$39.95

### **Web Master™ Harness**

Streamlined design, new light loop attachment, easier access to sheltered buckles and updated colors: Twilight Gray, Blue Dusk, Red Currant, Orange Poppy.

MSRP \$59.95

### **Approach™ Pack**

Re-designed pack profile draws weight in towards dog's body while offering a more stable ride. Updated harness suspension system provides stability and comfort.

Updated colors: Orange Poppy, Meadow Green.

MSRP \$79.95

### **Palisades™ Pack**

Increased capacity, updated cross-load compression system and new saddlebag attachments use aluminum hardware and Hypalon fasteners. Red Currant.

MSRP \$149.95



## Updated Products (continued)

### **Crag™ Collar**

Updated colors: Twilight Gray, Meadow Green, Purple Dusk, Kokanee Red.

MSRP \$19.95

### **Flat Out™ Leash**

New side release buckle on handle. Colors: Obsidian Black, Baja Blue, Red Currant, Wild Berry, Wildflower, Aspen, Pacific Wave, Teton.

MSRP \$29.95

### **Roamer™ Leash**

New side release buckle on handle. Colors: Obsidian Black, Baja Blue, Purple Dusk, Red Currant.

MSRP \$34.95

### **Bivy Bowl™**

Updated color: Blue Spring.

MSRP \$24.95

### **Float Coat™**

Updated colors with contrasting webbing: Blue Atoll, Wave Orange, Sockeye Red.

MSRP \$79.95