



**FOR IMMEDIATE RELEASE**  
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## **Introducing the new COZY COMFY by Sealy® Dog Bed**

***Visit us at SuperZoo 2016, Booth #13195***

**Las Vegas, Nev.-** The revolutionary Sealy® Dog Bed brand has expanded its line with the introduction of the new COZY COMFY.

The COZY COMFY by Sealy® Dog Bed offers the ideal blend of 90% Memory Foam and 10% Orthopedic Foam for softness and support. The densely packed chambers allow for ultimate support with superior softness. The COZY COMFY keeps its shape unlike other dog beds in the market, and is protected by a Water Resistant inner-cover. Featuring a 1-Year Warranty, a Cozy Sherpa Top, Non-Slip Bottom and Washable Cover, this new bed offers dogs many benefits such as increased circulation, relief on pressure points, superior support and comfort.



The COZY COMFY by Sealy® Dog Bed is available in three color combinations- Modern Gray, Navy Blue and Autumn Brown. With four size options to choose from, medium, medium plus, large and extra large, the COZY COMFY retails from \$84.99 - \$149.99. Sealy® Dog Bed is currently accepting and shipping orders for COZY COMFY. For more information, visit [www.GoDogBeds.com](http://www.GoDogBeds.com).

The Sealy® Dog Bed is licensed to International Pet Group (IPG), known best for licensing leading consumer brands and successfully bringing them to the global pet market. If you are a member of the media and would like more information, hi-res images or to coordinate an interview with an IPG representative, please contact Kerry Sutherland at K. Sutherland PR, [Kerry@ksutherlandpr.com](mailto:Kerry@ksutherlandpr.com) or (949) 328-4895.

### ***About Tempur Sealy International, Inc.***

*Tempur Sealy International, Inc. (NYSE: TPX) is the world's largest bedding provider. The Company develops, manufactures and markets mattresses, foundations, pillows and other products. The Company's brand portfolio includes many of the most highly recognized brands in the industry, including Tempur®, Tempur-Pedic®, Sealy®, Sealy Posturepedic®, Optimum™ and Stearns & Foster®. World headquarters for Tempur Sealy*

International is in Lexington, KY. For more information, visit <http://www.tempursey.com> or call 800-805-3635.

**About International Pet Group**

*IPG specializes in the licensing, branding and manufacturing of pet products on behalf of larger commercial brands. Uniquely positioned as experts in the global pet market, IPG understands not only what it takes to fulfill a consumer need, but also how to create global buzz around a pet product. IPG selectively partners with national, leading general consumer licensee brands that have the most potential for business growth in the pet industry. Members of the World Pet Association and the American Pet Products Association, learn more at [www.InternationalPetGroup.com](http://www.InternationalPetGroup.com).*

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