



NEWS

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Browning Pet Care Line to Attend SuperZoo 2016

Browning Pet will display their new line of 2016 products at the SuperZoo convention in Las Vegas, Nevada, August 1-4, 2016.



New for 2016, the Browning Pet line features dog products for the home and field. Products in the line up include chew toys, beds, crate covers, safety vests, retrieving dummies, water bottles and food dishes.

“We are really proud of the new Browning Pet Line,” said Jason Frederick, Browning Pet Product Manager. “The line of products covers all dogs from the in-home pet to the performance dogs.”

During the conference, Browning Pet is offering a 15% off the entire line for orders placed at the show.

Media attending the conference are encouraged to stop by the Browning Pet booth #4238 to see all of the offerings in the line. Media can also book an appointment with Marketing Representative, Ashley Vanderhoof, on Tuesday August 2, for interview opportunities. Ashley can be reached at ashleyv@spgcompany.com.



For more information on the entire Browning Pet Care line, visit www.spgoutdoors.com

SPG is the owner of Black Rhino® Tools and the official licensee of products for Browning®, Mossy Oak®, Realtree®, Ducks Unlimited®, Major League Bowhunter, Under Armour®, Bone Collector®, Hard Core™ and Big Rack.

For more information about SPG products, log on to the Signature Products Group website at www.spgoutdoors.com, or call them at 800-553-1098.