



## **FOR IMMEDIATE RELEASE:**

**Three year project creates new music to help dogs with anxiety and offers pet owners peace of mind. [www.songsfordogs.com](http://www.songsfordogs.com)**

It's been said that music can soothe even the savage beast. But what about dogs? Can dogs find comfort in music? Veterinary scientists say yes. New studies reveal dogs respond positively to certain types of music and can even be emotionally affected by it. However, no one has made music that appeals to a dog's unique sense of hearing... until now that is.

Introducing, "Songs For Dogs And The People Who Love Them", the first music of its kind designed to help dogs feel safe and secure when they're alone. The idea originated when Nashville musician Taylor Brown's dog, Nala, began demonstrating anxiety issues when he would leave. His father, Ken Brown, DVM, has been a veterinarian for over forty years, and advised Taylor to turn on the TV to help calm Nala. Taylor thought, "but what kind of TV?" "I can't just put on the movie Die Hard." Taylor and his father knew some sounds were better than others but they didn't know which sounds were most beneficial. So Brown, a graduate of Seattle's Cornish College of The Arts, set out with the guidance of veterinarians to create science based music to help dogs feel comforted, calm and secure when their owners are away.



"I believe that when used properly, this unique, dog friendly music could be a promising drug-free approach

for preventing and treating separation and anxiety problems in our dogs," said Kenneth Brown DVM, Taylor's father.

"Dogs perceive frequencies nearly two octaves higher than we can, and hear sounds up to four times further away," Taylor explains. "This heightened sensitivity to sound is one of the reasons why leaving the TV or radio on isn't ideal for creating a stress-free environment for our dogs. Both the frequency and dynamic range of sounds made for humans are too unpredictable and have a good chance of including the types of sounds that can easily frighten our dogs."

This music isn't an outdated collection of symphonic rehashes. The songs are downright catchy for both people and dogs. Created with Taylor's unique pop sensibilities, these upbeat original tunes will have dog owners singing along to lyrics that describe the tremendous amount of love they feel for their pets. The songs also incorporate relaxing tones and reaffirming statements designed to comfort dogs and increase stimuli in their environment.

"I wanted to make music for dogs that both people and dogs could enjoy together, and use as a way to bond with one another," Taylor said. "I knew that no matter how well it worked on dogs, if people didn't want to listen to it, then they weren't going to play it for them."

For Taylor, creating this music has not only been helpful for his dog, its helped many other dogs as well. To learn more details and hear samples of some of the tunes, visit [www.songsfordogs.com](http://www.songsfordogs.com)