



SWEDENCARE USA

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**ProDen PlaqueOff® Dental Bites Promote Better Dental Health for Pets**  
*Treat-like Bites to be Showcased at SuperZoo 2016 in Las Vegas, Nevada*



Rancho Cucamonga, Calif. – June 2016 - SwedenCare USA is pleased to announce a new and more convenient way to help keep dogs' and cats' teeth clean and breath fresh: **ProDen PlaqueOff® Dental Bites**. The company recently unveiled this new product line designed to help pet owners manage plaque and tartar buildup, and will be highlighting the product at **booth #10191** the upcoming **SuperZoo Show in Las Vegas, August 2-4 2016**.

As with all ProDen PlaqueOff® products, the ProDen PlaqueOff® Dental Bites support the function of healthy teeth and gums while promoting better overall health in cats and dogs. Regular use of the ProDen PlaqueOff® System helps to decrease bad breath and can support long-term health for pets, when added to a routine of regular vet visits and adherence to veterinary recommendations.

The latest addition to the lineup is ProDen PlaqueOff® Dental Bites, which allow pet owners to deliver ProDen PlaqueOff® in a treat-like form. These crunchy and tasty animal treats provide an easy way to help prevent bad breath, plaque and tartar in furry friends. They are grain, gluten, additive, sugar and artificial preservative free as well as vegetarian.

ProDen PlaqueOff® Dental Bites come in 3 SKUs. A 60 gram bag (MSRP \$9.99) is available for cats and small dogs, while the 150 gram bag (MSRP \$14.99) is tailored for larger canine breeds. Additionally, there is a 60 gram bag (MSRP \$9.99) available specifically for cats in stores with dedicated cat sections.



ProDen PlaqueOff® Powder is also available, which can be sprinkled over food at mealtimes to deliver the benefits of the ProDen PlaqueOff® System. SwedenCare USA also offers Dental Health Bones featuring the ProDen PlaqueOff® System, a natural extension to the line, in partnership with Indigenous Pet Products.

Attendees of Super Zoo 2016 are invited to Booth #10191 in the Mandalay Bay Conference Center to meet executives from SwedenCare USA and learn more about the ProDen PlaqueOff product line. To set a specific meeting time, please call 512-382-6342.

**About SwedenCare USA**

SwedenCare USA (formerly known as SV Distribution) is a wholesale distributor of quality products. The company's largest focus has been in the area of animal health care. Founded in 2005, SwedenCare USA is the distributor across the United States and Canada for ProDen PlaqueOff® Powder and Dental Bites, an oral healthcare product out of Sweden. In 2016, SwedenCare USA was acquired by SwedenCare AB of Sweden. ProDen PlaqueOff® has become the premier dental product for pets among those who have tried it. SwedenCare USA prides itself on the superiority of its products and its friendly and fast service to its customers. For more information, visit the website at [www.swedencareusa.com](http://www.swedencareusa.com).

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