



FOR IMMEDIATE RELEASE:

June 2, 2016

CONTACT:

JODI RIVIERA
415-380-9400
Jodi@jodiriviera.com

TARHONG, A DESIGN DRIVEN SUPPLIER OF PET PRODUCTS, UNVEILS ITS FIRST SPECIALTY COLLECTION AT SUPERZOO

New York, NY—

TarHong, a global supplier of private label pet feeding products introduces a line of melamine and plastic pet bowls at SuperZoo geared towards national, regional and specialty pet retailers. Known as a factory direct supplier, TarHong plans to inventory the collection in the United States, making it accessible to a broad range of retailers.

TarHong is a factory owned, international housewares design company and supplier of fun and functional melamine and plastic products, bringing design and color to the table – for families, kids and pets.

“The ability to emulate ceramic and glass in melamine and plastics is leading to explosive growth in the use of these materials in pet feeding products. Our ability to innovate with material and design makes this the perfect moment to launch our products at SuperZoo.”

-Rob Quinn, President, TarHong

“Organic textures and hand-crafted shapes and effects that evoke pottery are in high demand. Consumers love the surprise that the material is not ceramic.”

-David Maxwell Creative Director, TarHong

Please contact TarHong Vice President, Jodi Riviera with any questions:

jodi@jodiriviera.com

For More information about TarHong: <http://www.tarhong.com/>

About TarHong:

Established in 1956, TarHong is a manufacturer of housewares products crafted in plastic and melamine. As a respected private label supplier to retailers worldwide, TarHong works closely with retailers large and small to plan and develop their unique private-label programs. TarHong is NSF certified, and can accommodate large volume production. A growing fleet of automated, high-tonnage molding machines makes TarHong one of the fastest growing suppliers of plastic in China. Adept at injection and blow molding, print, decal, spray and 3D molding, TarHong continually invests in new mold development, and designs in melamine and a variety of resilient plastics including MS, AC, AS, PS, PP, PE, Tritan and silicone. Each is durable, break-resistant and dishwasher safe.

###





Polypropylene



Melamine



Melamine