



FOR IMMEDIATE RELEASE

TECKELKLUB 18 YEAR SUCCESS STORY MADE IN CANADA

VANCOUVER, BC, July 7, 2016 – Teckelklub Quality Dog Goods [www.teckelklub.com] founded in Vancouver in 1998 represents the avant garde for Canadian companies in the pet industry. Teckelklub has long been committed to the highest quality manufacturing and all the products made by the Company are the absolute best they can be with attention to lasting detail and an unparalleled emphasis on functionality.

Teckelklub embraced domestic Canadian manufacturing in 1998 and has never contemplated making the move offshore even as it watched its primary competitors move to manufacture in China and Vietnam. “A Teckelklub waterproof dog Trench can last a lifetime due to our excellent craftsmanship,” said Andrew Kurkowski, Teckelklub’s President. “We still see our original circa 1998 iconic Trench jackets on dogs in Vancouver to this day.” When our customers purchase our ‘made in Canada’ dog goods they have our quality guarantee. Unlike our competitors, who simply replace one low cost, poor quality jacket with another made offshore, Teckelklub ensures the long-term quality of all dog goods. It’s like a combined investment in our customers, our country of Canada and the world’s environment.

The Company has a very loyal customer base of support across North America and around the globe. Teckelklub has long believed in supporting small businesses and the Canadian economy by employing local talent to strengthen the Canadian manufacturing sector. “We have always been aware of our environment and strive to reduce our carbon footprint by giving

customers more for their money and less of the overseas transportation costs, and duties. We are proudly sweatshop-free.”

A piece of apparel made in Canada, supporting the North American market, means quality, choice and a piece of Canada’s soul and conscience. Consumers who are aware of China’s poor record on human rights should also be aware of their even poorer record on animal rights. There is a real cost to manufacturing offshore and selling cheap apparel. The cost is difficult to quantify but it includes the environmental impact of pollution due to unregulated factories and overseas transportation costs; the human impact of cheap sweatshop environment labour; and it includes waste as inexpensively made apparel is discarded for new items.

“We have always believed that being a sustainable company trumps the profit being made by going mass market with cheap, made in China dog goods.” said Andrew Kurkowski. “There exists a huge disconnect for the consumer who is paying the same price for a made in China jacket that cost several dollars to manufacture as compared to a ‘Made in Canada’ brand that costs the same on the retail shelf but will last their dog’s lifetime.”

Teckelklub is proudly Canadian because we are not only a Canadian company but we also manufacture all our dog goods on Canadian soil. We are pleased to launch our new 2016 | 2017 Collection at the World Pet Association National Show for Pet Retailers Superzoo in Las Vegas, NV on August 2-4, 2016. Visit Teckelklub in Booth 3244 or contact us at 1-866-688-7802.

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