



Media

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FOR IMMEDIATE RELEASE

Twigo Tags LLC Launches Twigo Bandana and ID Ring at SuperZoo 2016, Booth #4173

Twigo Tags LLC Launches New Twigo Bandana and ID Ring at SuperZoo on August 2 – 4, 2016 at the Mandalay Bay Convention Center in Las Vegas Nevada, Booth #4173

Hoboken, NJ – June 2, 2016 – SuperZoo 2016 is the must-attend event of the year for pet retailers who want to stand out in the pet retail and marketplace. Twigo Tags LLC is excited to showcase their innovative pet ID tags and launch the new Twigo Bandana and ID Ring on August 2 – 4, 2016 at the Mandalay Bay in Las Vegas, Booth #4173. Learn more at: <https://www.twigotags.com/>.

Since launching in May 2014, Twigo Tags has had much success fulfilling their mission: to spread the importance of pet identification with pet owners around the globe. Their simple yet innovative pet ID tag offer many unique features that pet owners can't seem to get enough of. Available in a variety of colors and styles, Twigo Tags require no engraving and are instantly personalize-able with a ballpoint pen: simply write, boil and wear. The tags self-attach and are completely silent, ideal for those who dislike the jingling noise.

Research has shown that many pups and cats go without identification inside the home often because of the jingling noise or some may feel it's more humane. Surprisingly, Twigo's research has shown that many pet owners wear bandanas on their pets even temporarily they will be free, inexpensive or even expensive bandanas.

"At Twigo, we are continuously looking for opportunities to expand our mission. Since pet families seem to love bandanas, we created a new kind of pet identification that pet owners wouldn't be able to resist," expresses Janine Berger, owner Twigo LLC.

Twigo's Bandanas are fun, fashionable and functional. They are reversible, foldable and fit many size pets. In addition, they created an ID that secures to the bandana called an ID Ring. The ID Ring is simple to use and works just like a Twigo Tag. They require no engraving and are instantly personalize-able. Slip the ends of the bandana into the hole of the ID Ring. Place bandana over pet's head and adjust the ID ring to the appropriate size. ID Ring prevents knots from tightening because tying is not required. The ID ring keeps the bandana secure and safe and will fit most bandanas.

Twigo's Bandanas come in 3 adorable and fun prints: Blue Super Hero, Pink Super Hero and Red Hearts. The ID Ring designs include: Flower Power, Paws Up Red and Paws Up Black. This new fashion-forward way to keep pets identified is "paw-fect" for both cats and dogs and is a fun way to promote pet safety.

Twigo also recently launched their new custom Silent Tag, which is available for co-branding opportunities. Brand partnership can be a highly effective way to build business, and is especially valuable in a competitive industry such as the pet industry. Twigo can etch any high-resolution black or white line art logo in the face of their Silent Rubber Pet ID Tag. The back of the tag will have Twigo's unique writing surface for personalization. Both a packaged option and a non-packaged option are being offered.

"We have some awesome new products to share with attendees at SuperZoo and we can't wait to continue educating pet lovers on the importance of pet safety and identification at this year's show!"

Be sure to drop by Booth #4173 for show special offers on Twigo Tags Products!

About Twigo Pet ID Tag: Twigo LLC is on a mission to help ensure all pets wear an ID tag all the time. Pet identification is the BEST PREVENTION. ID's dramatically increase the security of your pet family member. Please visit Twigo Pet ID Tag's website: www.twigotags.com, email us at twigo@twigotags.com. Retailers can purchase Twigo Tags by emailing us or with www.wholesalepet.com.

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