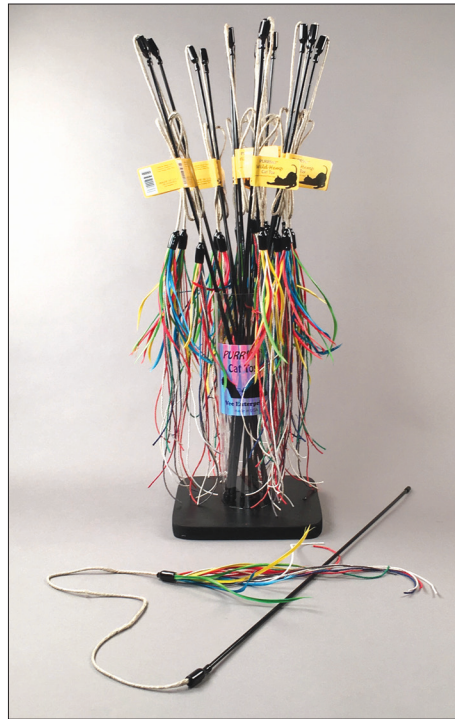




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**For Immediate Release**

July 1, 2016

**Vee Enterprises Releases New Toy Enticing Cats To  
Unleash Their Wild Side**

**Los Angeles, CA** - Vee Enterprises, all American made pet products manufacturer, is introducing their latest creation, the PURRRfect® Wild Hemp Cat Toy. Continuing their pursuit in making quality toys that are both entertaining and safe for animal play, this toy is sure to entice any cat with its colorful natural feathers and natural hemp cords.

The PURRRfect® Wild Hemp Cat Toy is a 24" black flex wand with colorful natural feathers and a mix of natural and colored hemp cords. The natural feather's scent along with the irresistible hemp cords capture the cat's attention to the toy and lures the cat into hours of chasing, hunting and attacking. Combining Vee's long-standing tradition of quality and durable American made pet products, the PURRRfect® Wild Hemp Cat Toy is sure to be your cat's new favorite toy!

Coming Soon. Visit [www.VeeEnterprises.com](http://www.VeeEnterprises.com) for retail locations near you!  
Launch Date: August 2, 2016 | Visit us at SuperZoo 2016 Booth# 13298