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Images & Samples Available  
Upon Request

## WellnessMats Unveils PETMATS

The Leader in Anti-Fatigue Mat Technology Introduces *Therapeutic Solutions* for Pets and *Convenient Solutions* for ‘Pet Parents’

**Troy, MI** - WellnessMats, the leader in anti-fatigue mat technology, brings over 15 years of ergonomic expertise to the Pet Market pioneering a new line of therapeutic solutions for pets, [Wellness PetMats](#). Providing pets with the very best in therapeutic comfort and support, PetMats are safe & low-profile, 99.9% anti-microbial and available in perfect shapes, sizes and colors. Backed by an enviable 20-year manufacturer’s warranty, PetMats are perfect for pets and pet professionals alike looking for products that perform and contribute to animal wellness. Uniquely supportive, PetMats are safe, easy to clean, anti-skid and ‘creature comfortable.’ Introducing PetMats: pet beds for the home or travel – from the floor to the crate or the kennel!

**Say Goodbye...** to bulky, obtrusive pet beds that get chewed and slide around the room. So long stinky beds that are impossible to clean. **Say Hello...** to Wellness PetMats! A snap to clean, inherently anti-microbial (no smells) and low profile (some call it “sleek” in design.) PetMats will soon be pet (and pet parent’s) best friend!

### Standing (and now kneeling) is believing

WellnessMats has been providing therapeutic solutions for countless consumers in the home and office, while benefitting millions in the commercial, medical and health facilities. Available through fine retailers such as Williams-Sonoma and Frontgate, WellnessMats’ proven comfort has made it the ‘mat of choice’ for Homeland Security and TSA, and widely advocated by health & wellness professionals, celebrity chefs, and now, veterinarians. Engineered with WellnessMats proprietary **Advanced**



WELLNESS  
**PETmats**<sup>®</sup>  
Therapeutic Solutions

XS \$99.95 Rounded Only

S \$149.95

M \$199.95

L \$249.95

XL \$299.95 Rounded Only

Silver Haven Golden Retreat Gray Cloud Brown Bark

**Polyurethane Technology (APT) PetMats** are unlike anything on the market today:

- ✓ Evenly distributes weight for better joint and orthopedic support
  - Perfect for aging dogs and for those with painful conditions like arthritis & dysplasia
  - Contours the bone to prevent pressure sores
- ✓ Regulates body temperature
- ✓ Hypo-allergenic & latex-free
- ✓ Chew & odor resistant
- ✓ Cushioned but firm surface for sure-footing to aid in rising and lowering

For Sales and/or Distributor information please contact Michelle Winowich: (586) 530-9333

@WellnessPetMats

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### **Clean, Sleek, Safe & Comfy**

Because of its sleek, unobtrusive 1" low profile, PetMats deliver orthopedic benefits without the excess bulk. Perfect for small, medium and x-large dogs, pet parents no longer have to trip over huge, unattractive pet beds. Its smooth but cushioned surface insulates against hot and cold and provides soothing, calming comfort.

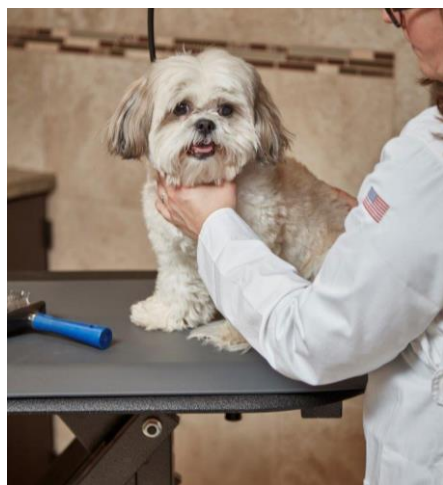


All PetMats and WellnessMats are:

- ✓ 100% made in America
- ✓ Will never decompress.
- ✓ Are inherently anti-microbial (99.9%)
- ✓ Easy to wipe clean with most disinfectants
- ✓ Will never absorb liquid or odor
- ✓ Safe & non-toxic (for parents & pets)
- ✓ Allergen-free
- ✓ 100% recyclable

### **Veterinarians Developed & Veterinarian Recommended**

Don't take WellnessMats' word....PetMats are vet tested and vet approved. The company did its




homework before entering the market. "The idea initially came to us after myself and our staff would swap stories about having to move our pets off of our mats. Then customers and fans started sending pictures of their pets on our mats. It became clear... pets love our mats as much as their parents do. But we needed to develop and test the product in clinical settings and prove the product," says WellnessMats CEO and founder Daniel Bouzide.

WellnessMats worked with the Animal Neurology, Rehab and ER Center of Commerce Michigan and the College of Veterinary Medicine at the Michigan State University on research, development and testing. The result, PetMat's line of


therapeutic solutions for pets that provides health benefits for pets, while delivering low maintenance solutions for the pet parent.

Heidi L. Hutmaker, DVM, CVA, CCRT, CVTP, CVSMT of the Rehabilitation Department at the Animal Neurology, Rehab & ER Center, Sarah Shull DVM CCRT from Michigan State University, and many other pet professionals highly endorse the products. "We honestly could not ask for a better mat to improve the quality of care that we offer our patients," says Heidi Hutmaker.

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*“They [PetMats] provide a comfortable non slip surface for our patients, distribute their weight evenly across the surface and reduce the risk of pressure sores. Wellness Mats show no evidence of wear, are clean, dry and odor free.”*

Michigan State’s Shull agrees. *“The pets are comfortable on them and they have held up well to a high volume. They are an ideal thickness and are compressible enough for joint comfort while providing a safe secure footing. As crate mats, they fit perfectly and are not damaged by nails or other wear and tear.”*

### **Giving Back to Those Who Gave for Us**




Wellness PetMats is very proud to partner with **K9s for Warriors**, an organization that is dedicated to helping warriors return to a civilian life with the assistance of service canines. “We save warriors and rescue dogs.” K9s for Warriors is dedicated to providing service canines to our warriors suffering from Post-Traumatic Stress Disability. 95% of dogs in K9s for Warriors are rescue and/or shelter dogs.


### **About WellnessMats**

*The comfort of WellnessMats has been proven in some of the toughest commercial and residential environments across the country. Advocated by the [American Podiatric Medical Association](#), [American Chiropractic Association](#) and health care professionals nationwide, WellnessMats promote proper circulation, distribute bodyweight, and reduce fatigue in the limbs (for pets & humans). Built with proprietary [Advanced Polyurethane Technology](#) (APT), each mat is engineered with an elastomeric and resilient core providing maximum cushioning. WellnessMats are the mat of choice for the Department of Homeland Security and TSA (they’re the mats you stand on while going through airport security!), and are a popular favorite among [celebrity chefs](#) Rick Bayless, Guy Fieri, Fabio Viviani, Sara Moulton and more. WellnessMats are available online as well as through Williams-Sonoma, Frontgate and hundreds of specialty retailers across the country.*

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