



**FOR IMMEDIATE RELEASE**  
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## **“GET A WHIFF OF WONDERCIDE”**

**THE AWARD-WINNING FLEA & TICK CONTROL FOR PETS + HOME  
SPRAY, NOW AVAILABLE IN FRESH CEDAR + ROSEMARY SCENT.**

***Visit us at SuperZoo 2016, Booth #4001***

**(Austin, Texas)** – Aromatherapeutic and effective! [Wondercide](#) is pleased to welcome the newest scent to their line of ***Flea & Tick Control for Pets + Home: Fresh Cedar + Rosemary***. Joining the product’s other two scents, Fresh Cedar and Fresh Cedar + Lemongrass, the Fresh Cedar + Rosemary Flea & Tick Control for Pets + Home safely eliminates and prevents fleas, ticks and mosquitoes on pets and inside the home.

Most mainstream pest control products can pose serious threats to pets and families due to contents that include chemical pesticides and other toxic ingredients. Wondercide provides families and pet owners with a natural, non-toxic and trusted solution to rid their pets and home of unwanted bugs.

***Wondercide Flea & Tick Control for Pets + Home*** is safe to use directly on pets and throughout the home and is effective at eliminating adult fleas and ticks, along with eggs, larvae and pupae – without the risks of using poisonous and harmful chemicals.

***Wondercide Flea & Tick Control for Pets + Home*** is available in 4oz (perfect for travel and for small dogs & cats) 16oz, 32oz and 1 gallon sizes. To order, visit [www.wondercide.com](http://www.wondercide.com).

Incorporating Wondercide into households’ daily routines ensures that pets stay healthy *and* that the entire household is protected from exposure to harmful and unnecessary chemicals. For more information on Wondercide and their products, contact Kerry Sutherland or K. Sutherland PR at [Kerry@Ksutherlandpr.com](mailto:Kerry@Ksutherlandpr.com) or (949)328-4895.

## **WONDERCIDE EXPANDS LINE OF NATURAL PET PRODUCTS WITH NEW DETOX ULTRA-PURE BENTONITE CLAY FOR DOGS & CATS.**

*Newly launched DETOX for dogs and cats, promotes a healthy immune system backed by a name pet owners can trust.*

***Visit us at SuperZoo 2016, Booth #4001***

(Austin, Texas) –[Wondercide](#) is proud to unveil the newest addition to their line of award-winning natural pet products: DETOX Ultra-Pure Bentonite Clay for Dogs & Cats. Known for its detoxifying properties that promote energy and cellular revitalization, clay has been used for centuries for a variety of therapeutic and healing purposes, both internally and externally.

When taken internally, DETOX Ultra-Pure Bentonite Clay strengthens a pet's immune system by pulling harmful, positively charged particles from the bloodstream and expelling parasites and toxins. DETOX Ultra-Pure Bentonite Clay promotes health and healing for a variety of internal health conditions including: allergies, anemia, autoimmune disorders, constipation, diarrhea, inflammation, liver and kidney toxicity, nutrient deficiencies, parasites, ringworm, tapeworm, ulcers and vomiting. Pet owners can incorporate DETOX Ultra-Pure Bentonite Clay into their pet's food or water, or administer it orally with a dropper when vomiting, diarrhea or other illness occurs.

DETOX Ultra-Pure Bentonite Clay also soothes a variety of external ailments, drawing out toxins and promoting healing for a variety of conditions including: abrasions, bacterial infections, bug bites, cuts, cysts, hot spots, inflammation, itching, muscle sprains, rashes and other skin conditions. Pet parents can apply directly to a pet's skin or add to their bath. Should a pet lick off the clay, it is non-toxic and perfectly safe to ingest.

“At Wondercide, we're committed to developing products using only natural and effective ingredients without the harmful side effects of toxic chemicals,” said CEO and Founder, Stephanie Boone. DETOX Ultra-Pure Bentonite Clay provides pet owners a trusted and safe solution to relieve a myriad of problematic symptoms that can cause our pets pain and discomfort.”

Mined from a pristine source, DETOX Ultra-Pure Bentonite Clay is of unparalleled purity. It is safe for pets to use every day and, like all Wondercide products, contains no artificial colors or preservatives and is yeast, wheat, soy dairy and gluten-free. DETOX Ultra-Pure Bentonite Clay is available 32oz, ready-to-use container. For dosage instructions and to order, visit [www.wondercide.com](http://www.wondercide.com).

For more information on Wondercide and their products, contact Kerry Sutherland or K. Sutherland PR at [Kerry@Ksutherlandpr.com](mailto:Kerry@Ksutherlandpr.com) or 949-328-4895.

## **WONDERCIDE LAUNCHES NEW READY-TO-USE 32 oz FLEA & TICK CONTROL FOR YARD + GARDEN.**

***Wondercide's same great natural outdoor Flea & Tick Control for Yard + Garden is now available in a simple, ready-to-use bottle; just attach to hose and spray!***

***Visit us at SuperZoo 2016, Booth #4001***

**Austin, Texas** – For many, keeping fleas & ticks out of the yard can be a troublesome and inconvenient task. Thankfully, [Wondercide](#), makers of natural products for pets, people, and property, has launched its new ready-to-use 32 oz Flea & Tick Control for Yard + Garden.

Flea & Tick Yard + Garden's ready-to-use solution kills and repels fleas, ticks, mosquitoes, and 100s of other pests. This all-in-one spray can be used on lawns, kennels, patios, and landscapes. It's a powerful, effective natural alternative to harsh chemical pesticides used to control pests outdoors. With the new ready-to-use solution, all you need to do is attach it to a hose, spray, and you're ready to play!

Empty ready-to-use bottles can be easily refilled with 8 ounces of Wondercide Flea & Tick Control for Yard + Garden concentrate, available in a 16 oz, 32 oz or 1-gallon container, plus water. For treatment instructions or to place an order, visit [wondercide.com](http://wondercide.com).



For more information on Wondercide and their products, contact Kerry Sutherland at K. Sutherland PR, [Kerry@Ksutherlandpr.com](mailto:Kerry@Ksutherlandpr.com) or 949-328-4895.

### ***About Wondercide Natural Products***

Wondercide develops innovative natural alternatives to chemical pesticides and other toxins used on pets, people and property. Our natural products protect and care for families and the places

they live, learn, work and play. We take a holistic approach to consumer product development by using natural, USA-sourced, sustainable ingredients and innovative, low-impact manufacturing processes.

Our complete line of curiously effective natural products includes flea and tick control for pets, home and lawn pest control, personal insect repellent, as well as skin care, shampoos, supplements, treats, and toys for pets. Wondercide is available online at [wondercide.com](http://wondercide.com) and at hundreds of independent retailers nationwide.

***Find Wondercide Online***

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*On Facebook:* [facebook.com/wondercide](https://facebook.com/wondercide)

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