



FOR IMMEDIATE RELEASE
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CONTACT:
Maureen McEwan
(250)545-4430, ext. 202
mmcewan@darford.com

Darford ZERO/G Minis with Limited Ingredients

A healthy treat alternative for all dogs, big or small

Vernon, British Columbia Canada

Darford's new ZERO/G™ Mini dog treats contain limited ingredients and each ingredient packs a powerful punch of nutritional goodness. Oven baked and loaded with superfoods, including quinoa, cranberries, blueberries and kelp, these treats are also rich in protein and feature meat or fish as the number one ingredient. That means no grains, no gluten and no GMOs—the very things that dogs don't need, and only those ingredients they do.



Perfect for those dogs with allergies or intolerances to grains, gluten and potatoes, the new ZERO/G Minis also provide dogs with necessary vitamins and minerals, antioxidants, Omega 3 fatty acids, calcium, added fiber and protein. And, because they are low glycemic, they can help stabilize dogs' blood sugar and energy levels, helpful in preventing a variety of health concerns. ZERO/G Minis are a perfect addition to any dog's diet, and are ideal for small dogs, or as training treats for large dogs.

"Darford's new ZERO/G Minis will provide pet parents with a premium treat that will satisfy their dogs' needs, regardless of their size," says Patrick Westbrook, director of sales for Darford. "If allergies are a concern, they can feel confident knowing that the ZERO/G line has limited ingredients, yet still have all the nutritional benefits their dogs deserve and need. And, with a high inclusion of protein, these treats are always a flavor favorite."



ZERO/G Minis are available in four delicious flavors: Roasted Duck, Roasted Lamb, Roasted Salmon and Roasted Chicken; and will be available this April in 15-pound bulk boxes.

For more information on Darford, please visit www.Darford.com

Darford—All natural, premium oven-baked dog treats made with the finest ingredients—since 1987.

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CanAm Pet Treats Inc. #204 -1710 Kosmina Road, Vernon BC V1T 8T2 Canada
info@darford.com | T: 250.545.4430 | F: 250.549.2849
www.darford.com