



JUNE 26-28, 2018  
EDUCATION JUNE 25-27  
MANDALAY BAY, LAS VEGAS, NV, USA



## Exhibitor Email Invitation

This is suggested copy for SuperZoo 2018 exhibitors to customize and send to their database in April and again in June to promote their participation.

### SUBJECT LINE:

We'll be at SuperZoo 2018 in Las Vegas – will you?  
Join us for the fun at SuperZoo in Las Vegas, June 26-28  
Don't miss all the fun! Meet us at booth <enter booth #> at SuperZoo 2018

Dear <Name>,

<Exhibitor Name> will be exhibiting at SuperZoo and we'd like to extend a personal invitation for you to join us in Las Vegas, June 26-28 and visit our booth #xxx. We will be displaying our latest <insert highlight of the products, technologies, services you will be showcasing this year>.

Everything you need to help your business become better than ever is waiting for you at North America's most popular pet retail event. To learn more and register, visit [superzoo.org](http://superzoo.org).

We hope to see you there.

Best regards,

<Your Signature>

### **SuperZoo**

June 26-28, 2018

Education 25-27

Mandalay Bay | Las Vegas, Nevada, USA

[superzoo.org](http://superzoo.org)