



JUNE 26-28, 2018
EDUCATION JUNE 25-27
MANDALAY BAY, LAS VEGAS, NV, USA



Sample Speaker Social Media Posts

This is suggested copy for SuperZoo 2018 speakers to customize and post on their social media platforms. We recommend posting at least once a week beginning in February.

Sample Posts for Facebook:

Honored to have been selected by @SuperZoo to speak at their 2018 show in Las Vegas, June 25-27. Hope to see you there! <http://www.superzoo.org>

I'll be presenting "<title of session>" at @SuperZoo in Las Vegas, June <date>. Register today and join me at the pet industry's biggest education conference. <http://www.superzoo.org>

Interested in <topic/theme>? Then join me at @SuperZoo 2018 while I present "<title of session>". <http://www.superzoo.org>

Please note: simply copying and pasting these posts will not tag SuperZoo on Facebook. Facebook requires manual tag entry, so you will need to type in @SuperZoo in order to tag the event in your post.

Sample Posts for Twitter:

Want to hear more about <title of session>? I'll be speaking about it at @superzootweet in Las Vegas, June <date> <http://www.superzoo.org> #SZ18

Honored to have been selected to speak at @superzootweet in Las Vegas. Check it out: <http://www.superzoo.org> #SZ18 #petindustry

I'll be presenting "<title of session>" at @superzoo in Las Vegas. Register now and join me there! <http://www.superzoo.org> #SZ18 #petretail

Sample Posts for Instagram:



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Looking forward to speaking about <enter session topic/trend> at #SZ18 in June! Join the fun and uncover your true potential at the pet industry's leading education program!

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#SZ18 #SuperZoo2018 #SuperZoo #petproducts #newproducts