

**FOR IMMEDIATE RELEASE**

**Cloud Star Corporation to Donate \$1 for Every Proof of Purchase Submitted**

*Cloud Star Increases Commitment to Giving Back with Additional Program*

**SAN LUIS OBISPO, Calif., Sep. 25<sup>th</sup>, 2012(FOR IMMEDIATE RELEASE)** – Cloud Star Corporation, an all natural pet product company based in San Luis Obispo, California, announced today that they will donate \$1 to non-profit organizations for each proof of purchase submitted.

Cloud Star has always been committed to giving back. Each year the company donates to non-profit organizations benefiting animals, women, children, and the environment. With the addition of the new program, customers are now encouraged to collect their Cloud Star product proofs of purchase to help support their favorite charities. Cloud Star will donate \$1 for each proof submitted to the non-profit of the customer's choice.

“Donating to those in need has always been important to us,” said Jennifer Melton, co-founder of Cloud Star, “and we are excited to offer our customers an opportunity to make a direct impact - turning Cloud Star proofs of purchase into \$1 contributions to their charity of choice.”

Visit [www.CloudStar.com](http://www.CloudStar.com) for complete details.

Cloud Star Corporation, located in San Luis Obispo, California, has been dishing up their products to canine connoisseurs since 1999. Their extensive product line includes a wide variety of wholesome and natural treats for dogs, grooming products, and “Wag More Bark Less” merchandise. Simple, easy to read, ingredient statements resonate with pet parents and thrill dogs with even the most finicky palate or sensitive skin. Cloud Star's treats for dogs are made with the same types of ingredients used in human food, and are suitable for dogs with allergies. The company produces treats free of corn, soy, artificial colors, artificial flavors, byproducts, and preservatives. As part of Cloud Star's commitment to giving back, the company donates to non-profit organizations benefiting animals, women, children, and the environment. Cloud Star also donates \$1 to non-profit organizations for each proof of purchase submitted by its customers. To view Cloud Star's full product line or find a retailer near you, please visit [www.cloudstar.com](http://www.cloudstar.com) or call 1-800-361-9079.

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