



PRESS RELEASE – FOR IMMEDIATE RELEASE: June 2013

**Dog Rocks USA LLC – New Distributors & Image Library -
Superzoo Stand No: 4969**

STARTS

Now that summer is just round the corner are you one of the millions of pet retailers or pet owners anticipating the unwelcome return of unsightly pet urine burn patches on your grass & yard?

http://www.youtube.com/watch?v=CvknH5BHEsU&feature=player_detailpage

New to the States & already selling like hot Rocks (excuse the pun) are Dog Rocks, a 100% natural prevention & cure to pet urine burn marks. Dog Rocks have been in the Australian, UK and European market for well over 6 years with over a million sales worldwide (rumour has it the UK Royal Families dogs swear by them & they have been seen in Bo Obama's drinking bowl as well!).

Dog Rocks are a 100% natural, cost effective, safe, hassle free & non medicinal way to rid your grass and yard of urine burn patches; Dog Rocks placed in your dog's water bowl will ensure you will have perfectly green grass, urine burn patch free, allowing your whole family, pets included, enjoy your yard all year round.

Dog Rocks USA LLC are delighted to announce that they are working with two new distributors in the USA. [ADMC](#) and [Southeast Pet](#) have come on board and have stock ready to send out. We are proud to also be working with:



In order to access our online library of images, videos, visual merchandising and point of sale, Please log onto www.dogrocksus.com and go to the trade page or [click here](#).

You will need a username and password to log in:

username: tradearea

password: drtrade2013

We also have a dedicated social networking resource so are very active on both Facebook and Twitter so please do "like" and "follow" us in these forums:

[Facebook: DogRocks](#)

[Twitter: DogRocksHQ](#)

Dog Rocks are endorsed by vets and sold to pet owners worldwide.

ENDS

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To Date - over 1 million Rocks sold worldwide! VAT No: 896 9546 39 EIN: 90-0805184



Notes to Editor

Dog Rocks are an exciting and proven 100% NATURAL product used to help prevent urine burn patches appearing on your grass, yard, shrubs & box hedge as a result of female & male pet urine.

Each pack is of Dog Rocks is accompanied by an instruction leaflet and diary reminder sticker.

There are 12 units per display box. Dog Rocks SSP \$16.99/E14.99/£12.49 per pack - each pack lasts 2 months.

- ✓ Wash the Dog Rocks thoroughly under running water to remove any dust.
- ✓ Place your entire pack of Dog Rocks in your dog's water bowl; each water supply should have one entire pack of Dog Rocks in it.
- ✓ Replace your Dog Rocks every 2 months & for best results, refresh the water at night every two to three days and top up at night in between.
- ✓ Dog Rocks are not uniform size and differ from pack to pack in content because they are entirely natural. The weight of each pack is however the same and therefore the efficacy is consistent.

Dog Rocks are available at all major chain & independent retailers & distributors in the vet, pet & gardening markets.

For more information go to: <http://www.dogrocksus.com> & for further media information, images and interviews we have an accessible online image library. Please request username & password.



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Testimonials Selection - consumers

"They really work!" – Freya Ireland, Wiltshire

"Dog Rocks are really effective, even my husband who was very sceptical at first admitted that they really do work, no more yellow/brown spots on our grass!" – Donna Kellner, Garden Grove, CA.

"We tried everything and nothing has worked on our lawn like Dog Rocks. It has never looked better.

Dog Rocks are the way to go. Sarah Vizard, CA.

"Apparent & dramatic difference", Anne Lawrence, Devon.

"My daughter is a veterinary nurse, she bought me a pack of Dog Rocks as I had been thinking about trying them for a while on my 11 year old lab, we have always suffered from the usual "burns to the grass". Well, I was amazed, they did exactly what you claim & we have not had any new marks since using them!" Mrs Jennifer Hill, Herts, UK.

"Dog Rocks are working a treat for my grass & I am now on my second pack, I would definatly recommend them to my clients" Fiona, Vet Nurse, Buckley House Vet Surgery

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