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ADDICTION PET FOODS ANNOUNCES NEW LINE OF DRY FOOD

Addiction Pet Foods proudly introduces Wishbone Dry Dog Food

Seattle, WA, March 19, 2014– Addiction Pet Foods is proud to introduce their newest line of premium dog food, Wishbone. Wishbone is the world's first dry food where you can smell the quality and goodness of ingredients right when you open a bag. We infuse our foods with herbs and botanicals to enhance the flavor and to support your dog's health.

Dogs can smell up to 10,000 times better than humans. This means that how their food smells is even more important to your dog than it is to you.

"We believe in the natural approach for better health, which is why we've included beneficial herbs in our foods. Enjoy the smell of fresh herbs every time you feed your dog."

Wishbone uses locally-sourced ingredients from trusted partners in New Zealand. We also use New Zealand meats, including <u>Pasture</u> raised Lamb, <u>Ocean</u> raised Fish and Duck from the pristine <u>Lakes</u> of New Zealand.

Wishbone foods have over 90% protein from the Duck, Lamb and Fish.



If you would like more information about this topic, please contact Anita Nair at 425 251 0330 or email at anita@addictionfoods.com.