



Forever Healthy Pets Keeps Active Dogs at Peak Performance with Go Dog™

West Point, NE (April 25, 2014) – Forever Healthy Pets, Inc. looks to improve the lifestyle of active dogs with its new product line – Go Dog™. The idea was initially created to help local hunting dogs stay energized and recover after long weekend hunts, but has lasting benefits for all active and hardworking dogs.



“Our mission is to provide a comprehensive line of products for the active dog that will enhance the activities they enjoy with their owners,” says Kris Larson, Manager of Forever Healthy Pets.

The product line began with its flagship product – similarly called Go Dog – a great tasting 2 oz. drink designed to provide immediate energy while working and maximum muscle recovery post workout. Created by practicing veterinarians, the supplement contains a blend of short and long chain carbohydrates, amino acids, vitamins, and natural stimulants, and is the first on the market of its kind.

“As avid dog owners ourselves, we feel that every pet or hunting dog should be able to continue and fully enjoy their active lifestyle,” says Larson. With this mission in mind, the company expanded on their first product, going on to create Go Flex – a joint supplement with shark cartilage for added joint benefits; Go Mega – an omega supplement for heart health; and Go Pro – a multi-vitamin for daily performance, all available for resale as of Spring 2014.

With their overall goal of keeping your pet healthy for life, Forever Healthy Pets is excited to expand upon the animal health market. Their products can be found at booth #22160 in the New Exhibitor section of SuperZoo this July. Their 2 oz. liquid supplement, Go Dog, will also be found in the New Product Showcase.

About Forever Healthy Pets, Inc.

In 2010, a group of practicing veterinarians were seeing missed opportunities to help pets in the animal health market. With nearly 100 years of combined experience in the animal health industry, these veterinarians merged their ideas to form Forever Healthy Pets, Inc. As a company owned by veterinarians, Forever Healthy Pets takes extra care to ensure all of their products are safe and beneficial for every pet, all while staying devoted to animal health, life, and well-being. For more information about Forever Healthy Pets, visit www.ForeverHealthyPets.com.

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