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Fuel Dogs' Love of Squeakers with Innovative Jigglerz™ from ZippyPaws

Chino, CA (April 30, 2014) – ZippyPaws will be attending its first Superzoo show in Las Vegas this July at booth #23143. It will be exhibiting the new Jigglerz, a line of durable plush dog toys that feature the unique Jiggler squeaker, which squeaks when shaken side to side. A variety of holiday toys and accessories will also be available for pre-book at a discount.



ZippyPaws knows that a dog's sense of play is heightened by noise, so the innovative Jiggler noisemaker is designed to squeak when pressed and shaken. Dogs love to shake their toys because it is a part of their natural instinct to hunt and stalk their prey. Shaking is also fun and a way to say "play with me!" ZippyPaws Jigglerz are durable enough for rough play. Made with 2 layers of strong fabric and cross-stitched for durability, Jigglerz can withstand all the love and attention from playful pups. The unique noisemaker also replaces traditional stuffing – offering a toy that's attractive and long-lasting.

Jigglerz are a colorful addition to any retail store. Their lively faces will brighten up shelves and end-caps, driving up traffic and sales. Retail for \$11.99. Visit Booth #23143 at SuperZoo to learn more about Jigglerz and other products offered by ZippyPaws.



ZippyPaws was created in 2011 with the mission of bringing fun, joyful, and high-quality toys to dogs and their owners. Toys are great tools to encourage active lifestyles and to foster a strong relationship between owner and dog. Visit the full line of ZippyPaws products at www.zippypaws.com or email sales@zippypaws.com to request a catalog.

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