

Wildlife Sciences

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Dehydrated Mealworms: Buy 5 – Get 1 Free

Minnetonka, MN

Wildlife Sciences will offer a deep discount promotion on Dehydrated Mealworms exclusively for Super Zoo. Orders placed during Super Zoo will receive one free bag of Mealworms for every five bags purchased, a savings of more than 16%. Dehydrated Mealworms from Wildlife Sciences are available in attractive stand-up, re-sealable pouches in two sizes. The 7 oz. size is geared toward wild bird feeding and the 21 oz. bag is handy for backyard poultry feeding.

Dehydrated Mealworms are excellent treats for wild birds and backyard poultry. Pet and animal feed retailers are tapping into this rapidly growing market. “We began adding Dehydrated Mealworms to our suet products several years ago,” said Bill Gleason, President of Wildlife Sciences. “These items have always performed well as consumers are quick to make the connection between mealworms and bird feeding.”

“Super Zoo provides a tremendous launching point for this promotion,” Gleason added, “many of the retailers we are seeking will be in attendance and we are excited to show them our broad range of products.”

Super Zoo attendees can mix and match Dehydrated Mealworms with other Wildlife Sciences items to reach their desired freight prepaid levels. Order forms will be available at Wildlife Sciences booth 255 during Super Zoo in Las Vegas July 25 – 27, 2017.

For additional information about Wildlife Sciences: www.wildlifesciences.net

About Wildlife Sciences:

Wildlife Sciences is a manufacturer of innovative wild bird food products including suet products, bird feeders, variety packs and a growing list of suet multi-packs. Suet products include Suet Balls, Suet Plugs, Suet Dough and Suet Plus, the suet cake in the unique candy bar wrapper for easy-open, no-mess handling. Wildlife Sciences offers durable and attractive feeders to complement each of its bird food lines. Innovative variety packs are excellent for retailers introducing new lines. Now in its 20th year, Wildlife Sciences is located in Minnesota and ships to retailers and distributors across the U.S. and Canada.

Contact:

Super Zoo booth 255

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