Booth Design Plan
SuperZoo 2018 • The National Show for Pet Retailers™
June 26-28, 2018 • Mandalay Bay Convention Center

Deadline: June 3, 2018

PLEASE NOTE: FLOOR COVERING IS REQUIRED IN ALL BOOTHS! IF YOU HAVEN'T PREVIOUSLY ORDERED CARPET FROM GES AND DON'T SUPPLY YOUR OWN, SHOW MANAGEMENT WILL ORDER CARPET FROM GES AND YOU WILL BE CHARGED AT SHOW SITE PRICES.

Exhibitors with Island and Peninsula booths, booths over 300 sq. feet, and custom hard wall booths must return this form. If you have questions regarding your booth layout please return this form. If these circumstances don't apply to your booth you do not need to return this form.

To ensure appropriate line of sight and adherence to the printed show rules and guidelines please submit your layout including the heights of display items. This will prevent you having to make booth alterations on show site.

Please include the heights and depths of your display (including tables, chairs, etc.). You may simply write "grooming table" or "bird cage" (for example) in the area where it is to be placed.

Hanging banners or signs higher than what is allowable (24') for regular in-line booths, are reserved for island booths that are 400 sq ft and larger. Signage for any In-line, End-cap or Peninsula booths may not exceed 8' in the back half of the booth and 4' in the front half of the booth. Hanging banners for any non-island booths are not allowed.

Canopies and awnings will only be allowed with show management pre-approval. If you feel you need a canopy in order to display your product you must submit this Booth Design Plan to obtain this approval. Without prior approval your canopy or awning will not be allowed on show site.

_____ I would like to obtain pre-approval to use a canopy/awning in my booth at SuperZoo

Your linear booth will include the following: 8' high backwall drape, 3' high side drape, floor number and an ID sign
(20'x20' or larger booths are not provided with drape unless requested to Show Management by June 11.)

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

Phone: _____ FAX: _____

E-mail: _____ Booth Number: _____ Booth Size: _____

What is the height of tallest point of your display?: _____