



**For Immediate Release**

April 27, 2018

**Insect Shield® Reclaims full Distribution Management, Product Development, Sales and Marketing for the Insect Shield for Pets Product Line.**

GREENSBORO, NC & SEATTLE, WA – In the summer of 2014 Insect Shield® awarded PetEdge® exclusivity for the distribution of all Insect Shield-branded pet products. The collaboration achieved much success and worked well as a pilot test to gauge viability of Insect Shield technology for the pet industry. In the wake of the recent changes with PetEdge®, effective now, Insect Shield is reclaiming full distribution management as well as product development, sales and marketing for the Insect Shield for Pets product line.

“By managing the entire supply chain, Insect Shield can better align with pet retail and distributor partners by collaborating directly in concert with them, says Haynes Griffin, Insect Shield CEO. “Insect Shield has been a breakthrough innovation in a variety of industries including outdoor lifestyle, work wear and the military. We are fully committed to achieving similar levels of success in the pet industry,” Griffin adds.

In July 2003, Insect Shield received the first-ever registration for long-lasting insect repellent apparel by the United States Environmental Protection Agency, (EPA), and subsequently successfully applied for, and received, registration in all 50 states. Today, Insect Shield is approved for distribution in 46 countries, with more pending.

Numerous Fortune 500 companies and state government agencies utilize Insect Shield’s technology to protect their outdoor workers from insect bites and insect borne diseases. Insect Shield technology is licensed by 75+ leading lifestyle brands and leveraged by International relief organizations across the globe. Insect Shield is also an approved vendor of the US Army and US Marine Corps and treats millions of uniforms each year.

**Insect Shield for Pets Collection:**

The [Insect Shield® for Pets collection](#) continues to include [vet-approved](#) blankets, reversible beds, premium tee’s, lightweight hoodies, mesh tanks, safety vests, bandanas, neck gaiters and more, all with built-in bug protection. Consumers love the convenience – as pets are protected simply while using or wearing everyday pet products.



Pet retailers and distributors interested in learning more about current and future Insect Shield for Pets products should reach our directly to [ryan@smpet.com](mailto:ryan@smpet.com) for further information and visit the **Insect Shield Booth 4476 at Super Zoo.**

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**About Insect Shield® Technology:**

Insect Shield Repellent Apparel and Gear are revolutionary products designed to provide long-lasting, effective and convenient personal insect protection. The durable protection provided by Insect Shield is the result of years of research and testing. In July 2003, Insect Shield Repellent Apparel was registered by the United States Environmental Protection Agency. Insect Shield Technology is utilized by 75+ leading lifestyle brands, work wear distributors and International relief organizations across the globe to provide effective protection against insects and the diseases they can carry. Insect Shield is an approved vendor of the US Army and US Marine Corps and approved for distribution in 46 countries. For more information visit, [insectshield.com](http://insectshield.com)

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Insect Shield® Repellent Technology

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