

Contact Kathryn Anderson Telephone 604-325-6697 Email kathryn@rcpets.com Website www.rcpets.com SuperZoo Booth # 1649 FOR IMMEDIATE RELEASE April 27, 2018

JUST IN TIME FOR SUMMER, RC PETS LAUNCHES AN ADVENTURE KITTY HARNESS & LEASH FOR ADVENTUROUS FELINES

Tested and Approved by Social Influencer Adventure Cats @BoltandKeel

Vancouver, BC, April 27, 2018– RC Pets is proud to announce the launch of their Adventure Kitty Harness, a soft walking harness and matching leash combination for adventurous felines. This harness was designed specifically with cats in mind. Many adventure cats wear dog harnesses due to lack of choice – and RC Pets has listened loud and clear and provided a soft harness designed specifically for the feline frame.

This soft harness comes with a matching 6' leash. Not only will adventure cats look stylish, and Insta-ready at all times, their guardians can rest assured that they are safe and secure during outdoor excursions. We gave Social Influencer cats Bolt and Keel our harness to test out, and here is what their guardian Kayleen had to say about it:

"We've tried 10 different types of harnesses, this is the only one we've found that works the best for adventure cats, Bolt and Keel. It is the best cat harness on the market!" Kayleen VanderRee, guardian of Bolt and Keel

Since outdoor adventures can often get messy, both the soft harness and accompanying leash are machinewashable and covered by RC Pets Quality Guarantee. The Adventure Kitty Harness is available in three gorgeous colours: Raspberry (pictured below), Teal and Black, and comes in Small, Medium and Large sizes.

At Superzoo, RCPets will be offering a 10% discount on orders over \$500.00. Includes free shipping.



Adventure cats Bolt and Keel sporting RC Pets' Adventure Kitty Harness in Raspberry. Follow their adventures on Instagram <u>@Boltandkeel</u>.

#

About RC Pets

RC Pet Products is a Vancouver, Canada-based business that has been designing and making quality products for over 30 years. RC Pets' products are all designed to help strengthen the bond between guardian and pet, while looking good and performing under all conditions. They design products for pets of all walks of life, those that never leave the home, and those that enjoy their time playing, working and competing outdoors. For more information about how RC Pets increases the bond between pet and guardian visit <u>www.rcpets.com</u> and engage with them on Social Media @rcpetproducts.